



FEMA



NATIONAL FLOOD
INSURANCE PROGRAM®

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Pre, During, Post Disaster Messaging

Hurricanes

The following messaging is intended to serve as a framework for social copy that stakeholders can tailor and use before and after the arrival of a hurricane to communicate important guidance to their audiences.

For safety and preparedness measures during a disaster, refer to ready.gov's [social media toolkit](#).

CONSUMER MESSAGING – PRE-DISASTER

IMAGE	POST COPY
 <p>Download Image</p>	<p>After a hurricane, flood insurance is the best way to cover flood damage. Federal disaster assistance is not always offered and may be more limited in coverage.</p> <p>Learn more at floodsmart.gov</p> <p>#FloodSmart</p>
 <p>Download Image</p>	<p>Preparing for a hurricane? It's important to create a list or take photos of your home's contents.</p> <p>Documenting your belongings will give you peace of mind and help with the insurance process in the event you need to file a claim.</p> <p>#HurricaneSeason</p>
 <p>Download Image</p>	<p>Even miles from the coast, hurricanes can bring storm surges and heavy rains causing flooding.</p> <p>Protect your home and belongings this hurricane season with flood insurance [insert link to your website].</p> <p>#FloodSmart</p>

IMAGE



[Download Image](#)

POST COPY

Protect your home or business before a flood. The National Flood Insurance Program covers up to \$1,000 for sandbags, pumps, lumber, and labor to protect your property. You can also get up to \$1,000 to move insured contents away from flooding.

Learn more at floodsmart.gov. #FloodSmart



[Download Image](#)

Don't wait to get protected! #HurricaneSeason is here. It takes up to 30 days for a new flood insurance policy to go into effect.

Contact your agent today to ensure there's no lapse in your coverage. [insert link to your website]



[Download Image](#)

A flood can happen to anyone, anywhere, and at any time. Make sure your important documents are secured safely in a dry place.

When you are prepared for a flood, you are prepared for recovery.

Learn more: youtu.be/Hv72vbKmRzc

#FloodSmart

CONSUMER MESSAGING – POST-DISASTER















IMAGE	POST COPY
 <p>CALL YOUR AGENT OR INSURANCE COMPANY</p> <p> FEMA </p>	<p>Jump-start your recovery and learn how to achieve a successful outcome on your claim. Contact your insurance carrier ASAP. Call the National Flood Insurance Program at 877-336-2627 or visit floodsmart.gov.</p> <p>#FloodSmart</p>
 <p>START THE FLOOD INSURANCE CLAIMS PROCESS</p> <p> FEMA </p>	<p>If you were affected by [#storm/hurricane name], contact your flood insurance agent to start the claims process.</p> <p>Learn more at [insert link to your website].</p> <p>#FloodSmart</p>
 <p>FLOOD INSURANCE ADVANCE PAYMENTS CAN KICK-START YOUR RECOVERY</p> <p> FEMA </p>	<p>Was your property affected by [#storm/hurricane name]? Not sure? Report your loss to your insurance agent or carrier as soon as possible.</p> <p>Ask if you're eligible for advance payments that can help you begin your recovery.</p> <p>#FloodSmart</p>

IMAGE	POST COPY
 <p>WORK WITH YOUR FLOOD INSURANCE ADJUSTER</p>  <p>Download Image</p>	<p>Affected by [#storm/hurricane name]?</p> <p>When meeting with your adjuster, ask if you are eligible for an advance payment to help you begin recovery and make repairs.</p>
 <p>FLOOD CLEAN UP TIPS</p>  <p>Download Image</p>	<p>If your property was affected by [#storm/hurricane name]:</p> <ol style="list-style-type: none"> 1. Call your insurance agent 2. Take photos of property damage 3. Dispose of hazardous items once photographed 4. Remove wet carpet/materials, if possible 5. Share photos with your adjuster <p>#FloodSmart</p>
 <p>HAVE DAMAGE FROM WIND AND FLOOD?</p>  <p>Download Image</p>	<p>If your property is damaged by wind, wind-driven rain and flooding, you need to file two claims for damage: one for your homeowners or wind insurance policy and the other for your flood insurance policy.</p> <p>Contact your insurance agent to get started. #NFIP</p>