


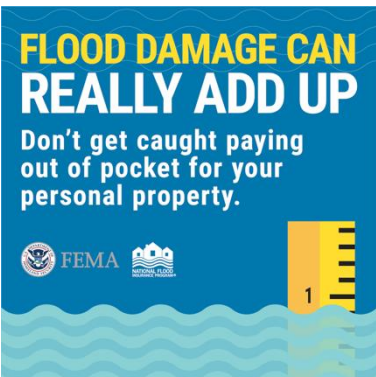



FEMA



FY23 Agent Social Calendar Q2 May – July 2023

MAY 2023 | Hurricane Preparedness

| Week 1: Hurricane Preparedness | | |
|---|--|---|
|  <p>Download Image</p> | <p>LinkedIn / Facebook</p> <p>Save time now and plan ahead! A hurricane can cause widespread devastation during and after landfall. Planning and preparing can make a big difference in safety and resiliency.</p> <p>#FloodInsurance #FloodSmart #HurricanePreparedness</p> | <p>Twitter</p> <p>Planning and preparation can make a world of difference. Protect yourself against a hurricane now before it happens later.</p> <p>#FloodInsurance #FloodSmart #HurricanePreparedness</p> |
| Week 2: Hurricane Preparedness | | |
|  <p>Download Image</p> | <p>LinkedIn / Facebook</p> <p>Remember, just 1 inch of water can cause roughly \$25,000 of damage to your home. You can't control the weather during #HurricaneSeason, but you can prepare for it with flood insurance.</p> <p>Read more: https://www.floodsmart.gov/hurricane-season/get-flood-insurance</p> <p>#FloodInsurance #FloodSmart #HurricanePreparedness</p> | <p>Twitter</p> <p>Remember, just 1 inch of water can cause roughly \$25,000 of damage to your home. You can't control the weather during #HurricaneSeason but you can prepare for it with flood insurance.</p> <p>https://www.floodsmart.gov/hurricane-season/get-flood-insurance</p> <p>#FloodInsurance #FloodSmart</p> |
| Week 3: App Promotion | | |
|  <p>Download Image</p> | <p>LinkedIn / Facebook</p> <p>Hurricanes can cause major damage due to storm surge, wind, rip currents and flooding. You can stay prepared by downloading the FEMA app and receiving real-time alerts. Reach out today to see how your area could be affected by flooding.</p> <p>Download now: https://www.fema.gov/mobile-app</p> <p>#FloodInsurance #FloodSmart #HurricanePreparedness</p> | <p>Twitter</p> <p>Act now and download the FEMA app today to receive up-to-the-minute alerts and notifications so you can stay ahead of potential hurricanes.</p> <p>https://www.fema.gov/mobile-app</p> <p>#FloodInsurance #FloodSmart #HurricanePreparedness</p> |

Week 4: General Hurricane



[Download Image](#)

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Even miles from the coast, hurricanes can bring storm surges and heavy rains, causing flooding. Protect your home and belongings this hurricane season with flood insurance.

Learn more: floodsmart.gov/storm.

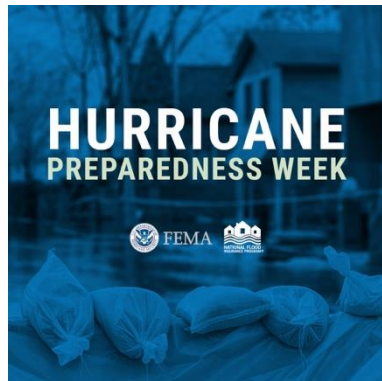
#FloodInsurance #FloodSmart
#HurricanePreparedness

Twitter

Even miles from the coast, hurricanes can bring storm surges and heavy rains, causing flooding. Protect your home and belongings this hurricane season with flood insurance. floodsmart.gov/storm.

#FloodInsurance #FloodSmart
#HurricanePreparedness

Week 5: Hurricane Preparedness



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It's the season for hurricane preparedness.

Throughout #HurricanePreparednessWeek, it's important to remember that hurricanes and tropical storms increase flood risk as the weather gets warmer. Hurricanes are not just a coastal problem. Start planning today.

#FloodInsurance #FloodSmart

Twitter

It's hurricane season, and it's time to prepare. Remember, hurricanes and tropical storms raise flood risk as the weather heats up. Don't wait until it's too late to plan! Let's get started during #HurricanePreparednessWeek.

Bonus Post: General Hurricane



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When Hurricane Irma hit, Sgt. Boggs had peace of mind knowing he would be able to recover from the storm because he purchased flood insurance. Learn more about the flood insurance coverage that's right for you.

Visit floodsmart.gov/policy or reach out today.

#Flooding #FloodInsurance #FloodSmart

Twitter

When Hurricane Irma hit, Sgt. Boggs had peace of mind knowing he purchased flood insurance. Find the right flood insurance for you and protect yourself and your loved ones today. Visit floodsmart.gov/policy.

#FloodInsurance #FloodSmart
#HurricanePreparedness



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Los huracanes pueden causar grandes daños debido a las marejadas ciclónicas, el viento, las corrientes de resaca e inundaciones. Prepárese descargando la aplicación móvil de FEMA y reciba alertas en tiempo real. Comuníquese hoy mismo para saber cómo podría verse afectada su zona por las inundaciones.

<https://www.fema.gov/mobile-app>

#FloodInsurance #FloodSmart
#HurricanePreparedness

Twitter

Prepárese contra posibles huracanes descargando la aplicación móvil de FEMA y recibiendo alertas en tiempo real.

<https://www.fema.gov/mobile-app>

#FloodInsurance #FloodSmart
#HurricanePreparedness

JUNE 2023 | Hurricane Season

Week 1: Hurricane Season Preparedness



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In times of natural disasters, such as hurricanes, being prepared is crucial to ensure your and your loved ones' safety. Planning ahead and having an evacuation strategy can save lives. If you live in an area that is prone to hurricanes, it's important to understand the risks and prepare accordingly. Check out <https://www.ready.gov/evacuation> to learn more about how to create an evacuation plan and what to do in case of an emergency.

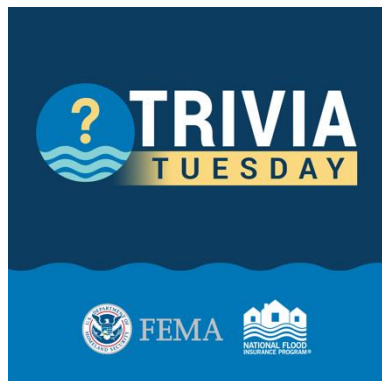
#FloodInsurance #FloodSmart
#HurricanePreparedness

Twitter

In the wake of a hurricane, it's essential to have a quick and safe evacuation plan in place. Be prepared and learn more at <https://www.ready.gov/evacuation>. Stay informed about potential flooding risks in your area.

#FloodInsurance #FloodSmart
#HurricanePreparedness

Week 2: Trivia



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What direction does a hurricane spin?

- A) Clockwise
- B) Counter-clockwise
- C) Depends on your location

Reach out today for more information.

#FloodInsurance #FloodSmart #HurricaneFact

Twitter

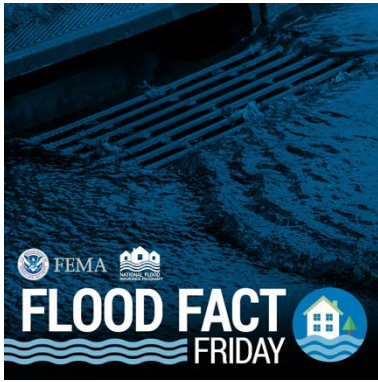
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- C) Depends on your location

Reach out today for more information.

#FloodInsurance #FloodSmart
#HurricaneFact

Week 3: Hurricane Fact



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Did you know hurricanes get their strength from the ocean? Hurricanes form over warm ocean waters and tend to weaken rapidly upon reaching land. This is because hurricanes rely on the ocean's energy to sustain their strength and they gradually weaken as they move over land.

#FloodInsurance #FloodSmart #HurricaneFact

Twitter

Did you know hurricanes get their strength from the ocean? Hurricanes form over warm ocean waters but quickly lose strength upon reaching land. Since hurricanes need the ocean's energy to stay strong, they weaken as they move over land.

#FloodInsurance #FloodSmart
#HurricaneFact

Week 4: Hurricane Fact



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The calm center of a hurricane is called the eye, while the surrounding eyewall is a ring of intense rainfall and strong winds. The eye can range from 5-30 miles, while the eyewall can be 100-1,000 miles wide, covering a significant area of land. Stay safe and informed this hurricane season!

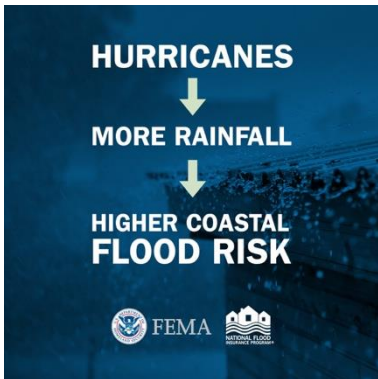
#FloodInsurance #FloodSmart #HurricaneFact

Twitter

The eye is the calm center of a hurricane surrounded by the eyewall, a ring of intense rainfall and strong winds. The eye ranges from 5-30 miles, while the eyewall can be 100-1,000 miles wide. Stay safe and informed this hurricane season!

#FloodInsurance #FloodSmart
#HurricaneFact

Week 5: General Hurricane Season



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Global climate models predict hurricanes will likely cause more rainfall, leading to higher coastal flood risk. As changing weather patterns increase disaster risks across the country, it is more important than ever to build community resilience through communication and awareness.



#HurricaneSeason #FloodInsurance
#ClimateChange

Twitter


Global climate models predict more rainfall from hurricanes, leading to higher coastal flood risk. It's crucial to build community resilience through communication and awareness in these changing times.

#HurricaneSeason #FloodInsurance
#ClimateChange

Bonus Post: Hurricane Season Preparedness


| | | |
|--|---|---|
| <p>Keeping your flood insurance policy active is now more important than ever.</p>   <p>Download Image</p> | <p>LinkedIn / Facebook</p> <p>In the event of a flood, it's crucial to be prepared to ensure you and your loved ones' safety. This includes knowing your evacuation route, gathering emergency supplies and having a plan in place.</p> <p>You don't want to be caught off-guard in case of a flood. If you need to renew your policy or have any questions about your coverage, don't hesitate to reach out for assistance. Stay safe and stay prepared!</p> <p>#floodsafety #insurancecoverage</p> | <p>Twitter</p> <p>Floods can happen at any time, so it's important to stay prepared. Know your evacuation route, create a plan and stay safe. And don't forget to check that your insurance policy is up-to-date! Contact your agent today to ensure you're covered.</p> <p>#FloodInsurance #FloodSmart #HurricanePreparedness</p> |
|--|---|---|

Spanish: Trivia

| | | |
|--|--|--|
|  <p>Download Image</p> | <p>LinkedIn / Facebook</p> <p>¿En qué dirección gira un huracán?</p> <p>A) En el sentido de las agujas del reloj B) En sentido contrario a las agujas del reloj C) Depende de su ubicación</p> <p>Comuníquese hoy para obtener más información.</p> <p>#FloodInsurance #FloodSmart #HurricaneFact</p> | <p>Twitter</p> <p>¿En qué dirección gira un huracán?</p> <p>A) En el sentido de las agujas del reloj B) En sentido contrario a las agujas del reloj C) Depende de su ubicación</p> <p>Comuníquese hoy para obtener más información.</p> <p>#FloodInsurance #FloodSmart #HurricaneFact</p> |
|--|--|--|

JULY 2023 | Hurricane Season/Metro Flooding

Week 1: Metro Hurricane/Flooding Fact

| | | |
|---|---|---|
|  <p>Download Image</p> | <p>LinkedIn / Facebook</p> <p>Did you know that hurricanes may still affect you even if you don't live on the coast?</p> <p>Rain, wind, water and even tornadoes could happen where you live, leaving you vulnerable to flood damage. Freshen up your knowledge of what a flood insurance policy would cover today. https://www.floodsmart.gov/whats-covered</p> <p>https://www.floodsmart.gov/whats-covered</p> <p>#FloodInsurance #FloodSmart #HurricaneFact</p> | <p>Twitter</p> <p>Hurricanes can have an impact beyond coastal areas, leaving you vulnerable to flood damage. It's important to freshen up your knowledge of flood insurance coverage to ensure you're protected.</p> <p>https://www.floodsmart.gov/whats-covered</p> <p>#FloodInsurance #FloodSmart #HurricaneFact</p> |
|---|---|---|

Week 2: App Promotion



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Staying informed can help keep you and your family safe and sound.

By signing up for FEMA text messages, you will receive real-time alerts from the National Weather Service, keeping you prepared.

Leave a comment if you have signed up!

<https://www.fema.gov/about/news-multimedia/mobile-app-textmessages>

#FloodInsurance #FloodSmart #HurricaneFact

Twitter

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<https://www.fema.gov/about/news-multimedia/mobile-app-textmessages>

#FloodInsurance #FloodSmart
#HurricaneFact

Week 3: General Flooding



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Not sure where to start when it comes to flood insurance?

This infographic highlights important facts about flood risk and dispels common misconceptions about flooding and flood insurance coverage. What fact surprised you the most? Let us know with a comment below.

agents.floodsmart.gov/fast-facts-infographic

#FloodInsurance #FloodSmart
#HurricanePreparedness

Twitter

Not sure where to start when it comes to flood insurance? Learn more about important facts about flood risk and dispel common misconceptions of flooding and flood insurance coverage. What fact surprised you the most? Let us know with a comment below.

#FloodInsurance #FloodSmart
#HurricanePreparedness

Week 4: Metro Hurricane/Flooding Preparedness



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Did you know? Towns, cities and suburbs have more development, more concrete and fewer places for water to go. That means urban areas often have an elevated risk for flash flooding. The more you know, the better prepared you can be.

#FloodInsurance #FloodSmart
#HurricanePreparedness

Twitter

Towns, cities and suburbs have more development, more concrete and fewer places for water to go. That means urban areas often have an elevated risk for flash flooding. The more you know, the better prepared you can be.

#FloodInsurance #FloodSmart
#HurricanePreparedness

Week 5: Metro Hurricane/Flooding Preparedness



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Did you know metropolitan areas have hidden flood risks, particularly during hurricane season?

Changing weather patterns, new developments, small streams and old and limited drainage can all turn heavy rain into flash floods within minutes.

#FloodInsurance #FloodSmart
#HurricanePreparedness

Twitter

Changing weather patterns, new developments, small streams and old and limited drainage can all turn heavy rain into flash floods within minutes.

#FloodInsurance #FloodSmart
#HurricanePreparedness

Bonus Post: Metro Hurricane/Flooding Preparedness



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One inch of water is enough to cause thousands of dollars in damage. And in a city, a flash flood could cause that damage in minutes. But flood insurance has you covered.

Check out this video to learn more!

<https://www.youtube.com/watch?v=Ay0yAQlaKKQ>

Reach out today to see how your area could be affected by flooding. #FloodInsurance
#FloodSmart #HurricanePreparedness

Twitter

One inch of water is enough to cause thousands of dollars in damage. And in a city, a flash flood could cause that damage in minutes. But flood insurance has you covered. Check out this video to learn more!

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#FloodInsurance #FloodSmart
#HurricanePreparedness

Spanish: General Flooding



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¿No está seguro por dónde empezar cuando se trata de un seguro contra inundaciones? Esta infografía destaca datos importantes sobre el riesgo de inundación y aclara los conceptos erróneos más comunes sobre las inundaciones y la cobertura del seguro contra inundaciones. Déjenos saber cuál dato le sorprendió más con un comentario.

agents.floodsmart.gov/datos-rápidos-infografia

#FloodInsurance #FloodSmart
#HurricanePreparedness

Twitter

Obtenga más información sobre datos importantes sobre el riesgo de inundaciones y disipe los conceptos erróneos comunes sobre las inundaciones y la cobertura de seguro contra inundaciones. <https://bit.ly/42ghLj0>

#FloodInsurance #FloodSmart
#HurricanePreparedness