



FEMA



FY22 Agent Social Calendar Q4 November 2022 – January 2023

NOVEMBER 2022 | Flood After Fire

Week 1: Flood After Fire		
<p>Download Image</p>	<p>LinkedIn / Facebook</p> <p>Are you prepared for flooding after wildfires? Wildfires leave the ground charred, barren and unable to absorb water—increasing an area's risk for flooding following a fire. Learn more about your flood after fire risk.</p> <p>floodsmart.gov/wildfires</p> <p>#FloodInsurance #FloodAfterFire #Wildfire</p>	<p>Twitter</p> <p>Are you prepared for flooding after wildfires? Learn more about your flood after fire risk.</p> <p>floodsmart.gov/wildfires</p> <p>#FloodAfterFire</p>
Week 2: Climate Change		
<p>Download Image</p>	<p>LinkedIn / Facebook</p> <p>Americans have seen significant increases in our heaviest downpours over the last 50 years. Due to climate change, the country's floodplains are projected to grow by 40 to 45% over the next 90 years, putting even more people at risk of flooding.</p> <p>floodsmart.gov/get-flood-insurance</p> <p>#FloodInsurance #ClimateChange #Floodplains</p>	<p>Twitter</p> <p>Americans have seen significant increases in our heaviest downpours over the last 50 years. Due to climate change, the country's floodplains are projected to grow by 40 to 45% over the next 90 years, putting even more people at risk of flooding.</p> <p>floodsmart.gov/get-flood-insurance</p> <p>#FloodInsurance #ClimateChange #Floodplains</p>

Week 3: Flood Facts



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After a wildfire, it can be hard to imagine facing another natural disaster. But it's important to be prepared. Learn about your #FloodAfterFire risk and how flood insurance can help protect the life you've built.

floodsmart.gov/wildfires

#FloodInsurance
#FloodAfterFire
#Wildfire

Twitter

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floodsmart.gov/wildfires

#FloodAfterFire

Week 4: Climate Change



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Climate change is the crisis of this generation, and combating it requires both mitigating future risks and reducing its impacts. Start the conversation by calling your insurance agent, they have the resources needed to educate you and your community about your flood risk to help you become more resilient.

floodsmart.gov/get-flood-insurance

#Flooding
#FloodInsurance

Twitter

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floodsmart.gov/get-flood-insurance

#Flooding
#FloodInsurance

Week 5: Snowmelt



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As we approach the holiday season, don't forget about winter flooding.

Winter is a season of heavy snowfall and rapid snowmelt that can lead to flooding — and put property in peril.

floodsmart.gov/get-flood-insurance

#WinterFlooding
#FloodInsurance

Twitter

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floodsmart.gov/get-flood-insurance

#WinterFlooding
#FloodInsurance

Bonus Post: Atmospheric River



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You may not be able to control the weather, but you can be prepared for it. Learn more about the flood risk that atmospheric rivers extreme weather bring to your area at www.floodsmart.gov and talk to your agent about flood insurance today.

floodsmart.gov/flood-insurance-provider

#NFIP
#FloodInsurance
#AtmosphericRivers

Twitter

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Spanish: Climate Change



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Los estadounidenses han visto aumentos en lluvias más intensas durante los últimos 50 años. Debido al cambio climático, se proyecta que los valles de inundación del país crezcan del 40 al 45% en los próximos 90 años, exponiendo a más personas a riesgos de inundación.

floodsmart.gov/get-flood-insurance

#SeguroDeInundación
#CambioClimático
#ValleDeInundación

Twitter

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floodsmart.gov/get-flood-insurance

DECEMBER 2022 | Winter Flooding

Week 1: Extreme Weather



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With #extremeweather causing increasingly unpredictable weather patterns, you need to watch out for floods during the winter season, no matter how far you are from a major body of water.

Learn more about your flood risk:
floodsmart.gov/all-about-flood-maps

#Flooding
#FloodInsurance
#GetFloodSmart

Twitter

With #extremeweather causing increasingly unpredictable weather patterns, you need to watch out for floods 365 days a year.

Learn more about your flood risk:
floodsmart.gov/all-about-flood-maps

#Flooding
#FloodInsurance
#GetFloodSmart

Week 2: Snowmelt



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Your flood risk doesn't freeze in the winter.

Snowmelt floods happen across the United States when snow thaws rapidly. All it takes is a warm day or heavy rainfall after it snows to cause severe flood damage.

Don't wait until it's too late.

youtube.com/watch?v=N6EuEfuBqZQ

#FloodSmart
#FloodSafety
#FloodInsurance

Twitter

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#FloodSmart
#FloodSafety
#FloodInsurance

Week 3: Seasonal Flooding



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Winter flurries bring spring worries.

Heavy snowfall can be magical around the holidays. But it can lead to severe flooding in a very short amount of time once the snow melts.

Learn how to prepare and respond:
floodsmart.gov/first-prepare-flooding

#FloodSmart
#FloodSafety
#FloodInsurance

Twitter

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#FloodSafety
#FloodInsurance

Week 4: Winter Flooding



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One of the biggest winter weather risks might surprise you.

Frozen ground can't absorb water like it does in warmer months. So, the risk of FLASH FLOODS is high.

Don't wait until it's too late:
floodsmart.gov/first-prepare-flooding

#FloodSmart
#FloodSafety
#FloodInsurance

Twitter

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floodsmart.gov/first-prepare-flooding

#FloodSmart
#FloodSafety
#FloodInsurance

Week 5: Looking Ahead



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Did you know...

Your flood insurance policy does not renew automatically? Look ahead this December to ensure you do not experience any gaps in coverage. If you let your policy lapse, a new flood insurance policy will take 30 days to go into effect.

floodsmart.gov/flood-insurance-renewals

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#FloodSafety
#FloodInsurance

Twitter

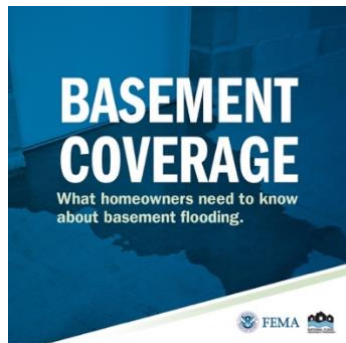
New Year's is around the corner...

Make sure you do not experience any gaps in coverage. A new flood insurance policy will take 30 days to go into effect.

floodsmart.gov/flood-insurance-renewals

#FloodSmart
#FloodSafety
#FloodInsurance

Bonus Post:



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Many homes' most expensive systems are in the basement. From furnaces and freezers to hot water heaters. Don't spend 2023 trying to recover from an unexpected flood.

floodsmart.gov/whats-covered

#FloodSmart
#FloodSafety
#FloodInsurance

Twitter

Many homes' most expensive systems are in the basement. From furnaces and freezers to hot water heaters.

floodsmart.gov/whats-covered

#FloodSmart
#FloodSafety
#FloodInsurance

Spanish: Seasonal Flooding



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Las tormentas invernales traen preocupaciones a la primavera.

Las nevadas intensas pueden ser mágicas al acercarse las festividades, pero pueden ocasionar graves inundaciones en un periodo muy corto de tiempo, una vez que la nieve se derrita.

Aprenda a cómo prepararse y responder:
floodsmart.gov/first-prepare-flooding

#FloodSmart
#SeguridadDeInundación
#SeguroDeInundación




Twitter

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Las nevadas intensas pueden ser mágicas al acercarse las festividades, pero pueden causar graves inundaciones en corto tiempo, una vez que la nieve se derrita.

Prepárese y responda:
floodsmart.gov/first-prepare-flooding

JANUARY 2023 | New Year's Resolution

Week 1: General		
 <p>Download Image</p>	<p>LinkedIn / Facebook</p> <p>With the start of every new year, we pause for a time to reflect and grow. This year, re-think your emergency preparedness plans by making it your resolution to call your insurance agent to discuss your flood insurance. You can't predict the emergencies, but you can be prepared.</p> <p>floodsmart.gov</p> <p>#FloodInsurance #NewYearsResolution</p>	<p>Twitter</p> <p>With the start of every new year, we pause for a time to reflect and grow. This year, re-think your emergency preparedness plans, and make it your resolution to call your insurance agent to discuss your flood insurance.</p> <p>floodsmart.gov</p> <p>#FloodInsurance #NewYearsResolution</p>
Week 2: Renewal Reminder		
 <p>Download Image</p>	<p>LinkedIn / Facebook</p> <p>People often don't realize their flood insurance policies do not renew automatically. With the new year starting, now is the perfect time to check in with your agent about renewal and ensure you don't experience gaps in coverage.</p> <p>floodsmart.gov</p> <p>#FloodInsurance #FloodSmart</p>	<p>Twitter</p> <p>People often don't realize their flood insurance policies do not renew automatically. With the new year starting, now is the perfect time to check in with your agent about renewal and ensure you don't experience gaps in coverage.</p> <p>floodsmart.gov</p> <p>#FloodInsurance #FloodSmart</p>
Week 3: Preparedness		
 <p>Download Image</p>	<p>LinkedIn / Facebook</p> <p>Just because hurricane season is over doesn't mean you should let your guard down. With weather patterns and storms becoming more frequent and unpredictable, it's important to understand your flood risk and take steps to protect your family, home and financial future.</p> <p>Make sure you're SET and get a flood checkup: FloodSmart.gov/SET</p> <p>#GetSET #FloodSafety #FloodInsurance</p>	<p>Twitter</p> <p>Just because hurricane season is over doesn't mean you should let your guard down. Make sure you're SET and get a flood checkup: FloodSmart.gov/SET</p> <p>#GetSET #FloodSafety #FloodInsurance</p>

Week 4: Renewal Reminder



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Are you aware that your flood insurance policy will not renew automatically each year?

Contact your local insurance agent before New Year's to kick off 2023 without a gap in coverage.

Remember, policies typically take 30 days to go into effect so don't wait until it's too late.

floodsmart.gov/why-should-i-renew-my-policy

#FloodSmart
#FloodSafety
#FloodInsurance

Twitter

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floodsmart.gov/why-should-i-renew-my-policy

#FloodSmart
#FloodSafety
#FloodInsurance

Week 5: Prevention



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Football season may be coming to an end, but the best offense being a good defense applies for sports and natural disasters alike.

Make sure that in this season and in every season, you're protecting the life you've built with flood insurance. Reach out to your insurance agent today.

floodsmart.gov

#FloodSmart
#FloodSafety
#FloodInsurance

Twitter

The best offense is a good defense – a fact that holds true for sports and natural disasters alike.

Make sure that in this season and in every season, you're protecting the life you've built. Reach out to your insurance agent to talk about your flood risk today.

floodsmart.gov

#FloodSmart
#FloodSafety
#FloodInsurance

Bonus Post: General



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You can't control the weather. But you can prepare for it. No one expects the level of damage and devastation floods cause, so it's important to make sure you understand your risk.

ready.gov/financial-preparedness

#FloodSmart
#FloodSafety
#FloodInsurance

Twitter

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ready.gov/financial-preparedness

#FloodSmart
#FloodSafety
#FloodInsurance



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Con el inicio de cada año nuevo, hacemos una pausa para reflexionar y crecer.

Este año, reevalúe sus planes de preparación para emergencia llamando a su agente de seguros como parte de su resolución y hable sobre los seguros de inundación.

No puede predecir las emergencias, pero puede estar preparado.

floodsmart.gov

#SeguroDeInundación
#PropósitoDeAñoNuevo

Twitter

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floodsmart.gov

#SeguroDeInundación