



FEMA



FY24 Agent Social Calendar Q3 August–October 2024

August 2024 | Hurricane Season/Metropolitan Flooding

Week 1: Metropolitan Flooding



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Protect against tomorrow's unpredictability with #FloodInsurance. If you're in a metropolitan area, you're not immune to the potential for flooding. With poor drainage and increased surface runoff, #flooding can strike at a moment's notice.

Learn more about metropolitan flooding: <https://agents.floodsmart.gov/articles/reality-of-metropolitan-flooding>

X (formerly Twitter)

Take charge of your future. Guard against tomorrow's uncertainties with #FloodInsurance. Even in cities, #flooding is a real risk due to inadequate drainage and rising runoff.

Learn more:

<https://agents.floodsmart.gov/articles/reality-of-metropolitan-flooding>

Week 2: General Flooding



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#FloodInsurance matters because floods can happen anywhere, anytime. Whether you're a homeowner or a renter, it's essential to reach out to your insurance provider to talk about flood coverage. Protect the life you've built by ensuring you're prepared for unexpected #flooding.

More at <https://www.floodsmart.gov/get-flood-insurance>

X (formerly Twitter)

#FloodInsurance is crucial as floods can occur anywhere. Homeowner or renter, connect with your insurance provider to discuss coverage. Protect the life you've built with flood insurance. More at <https://www.floodsmart.gov/get-flood-insurance>

Week 3: Flood Risk



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#Flooding doesn't depend on where you live. It can come from heavy rains, bayous that overflow or rivers or streams that overtop their banks. Even those who are landlocked in a city still face risk.

Learn about your #FloodRisk here:
<https://www.floodsmart.gov/flood-risk>

X (formerly Twitter)

#Flooding poses risks regardless of location—be it heavy rains, overflowing bayous or rivers. Even those in urban areas are at risk. Learn more about your #FloodRisk here:

<https://www.floodsmart.gov/flood-risk>

Week 4: Metropolitan Flooding



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#Flooding can happen anywhere, anytime. Even if there's no river nearby, it's still a threat. From small streams to hidden urban rivers, risks are there. #FloodInsurance offers peace of mind.

<https://www.floodsmart.gov/get-flood-insurance>

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<https://www.floodsmart.gov/get-flood-insurance>

Week 5: S.E.T. Messaging



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Get ready and SET by protecting your home from a potential #flood. By Storing important documents, Elevating utilities, and Tossing out debris, you can stay ahead and mitigate flood damage.

<https://www.floodsmart.gov/SET>

X (formerly Twitter)

Get ready and SET by protecting your home from a potential #flood. By Storing important documents, Elevating utilities, and Tossing out debris, you can stay ahead and mitigate flood damage.

<https://www.floodsmart.gov/SET>



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Spanish Language Post:



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Aunque no podamos controlar las condiciones del clima, nos podemos preparar para ellas con un #SeguroDeInundación. Esta #TemporadaDeHuracanes protéjase contra las inundaciones causadas por los huracanes y obtenga tranquilidad. La protección financiera es una gran victoria.

<https://www.floodsmart.gov/es/huracanes>

X (formerly Twitter)

Aunque no pueda controlar el clima durante la #TemporadaDeHuracanes sí puede estar preparado con el #SeguroDeInundación. Elija la opción ganadora, protéjase contra las inundaciones causadas por los huracanes y obtenga tranquilidad.

<https://www.floodsmart.gov/es/huracanes>

Bonus Post:



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When it comes to #flooding, the best thing you can do is prepare in advance. With #FloodInsurance, even if you don't live near water, you're protecting your home and your belongings from costly repairs caused by flooding.

Learn more about your #FloodRisk at <https://floodsmart.gov/why-buy-flood-insurance>

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September 2024 | Hurricane Season

Week 1: Hurricane Preparedness



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As #HurricaneSeason approaches, it's crucial to ensure your home is fully prepared for whatever a storm may bring. One essential step in your hurricane preparedness plan? #FloodInsurance.

Floods can cause extensive damage to your property, leaving you with costly repairs and financial difficulty. But with flood insurance, you can have peace of mind, knowing that your home and belongings are protected against flooding.

Learn more:

<https://www.floodsmart.gov/hurricanes>

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Learn more:

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Week 2: General Flood Preparedness



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Prepare today, protect tomorrow.

Don't wait until it's too late! #NFIP policies have a 30-day waiting period before going into effect. Act now to safeguard your home and family against flooding.

Learn more about what to do before a flood: <https://www.floodsmart.gov/first-prepare-flooding>

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Learn more at:

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Week 3: General Flooding



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Your home is more than just a building—it's a symbol of your hard work. But when floods strike, they can wash away everything you've built.

That's why #FloodInsurance is essential. It's your financial safety net when the waters rise, providing peace of mind and protection for your home and belongings.

Learn more about the importance of flood insurance:
<https://www.floodsmart.gov/why-buy-flood-insurance>

X (formerly Twitter)

Your home is more than just a building—it's a symbol of your hard work. But when floods strike, they can wash away everything you've built.

Learn more about the importance of #FloodInsurance:
<https://www.floodsmart.gov/why-buy-flood-insurance>

Week 4: Hurricane Preparedness



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With #HurricaneSeason upon us, it's essential to stay vigilant and prepare for the unexpected. One crucial aspect of your preparedness plan? #FloodInsurance. Don't underestimate the power of flooding—even a minor storm can lead to severe water damage.

<https://www.floodsmart.gov/hurricanes>

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This #HurricaneSeason, it's essential to stay vigilant and prepare for the unexpected. One crucial aspect of your preparedness plan? #FloodInsurance. Don't underestimate the power of flooding—even minor storms can lead to severe water damage.

<https://www.floodsmart.gov/hurricanes>

Week 5: Hurricane Preparedness



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The destructive force of a hurricane and the flooding it brings can result in tremendous loss for those who are unprepared.

However, #FloodInsurance can help you win by protecting yourself from loss. Visit <https://www.floodsmart.gov/hurricanes> to learn more.

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Spanish Language Post:



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No puede controlar las condiciones del clima durante la #TemporadaDeHuracanes pero sí se puede preparar con el #SeguroDeInundación. Visite

<https://www.floodsmart.gov/es/huracanes> para obtener más información sobre cómo estar preparado y encontrar un proveedor de seguros en su área.

X (formerly Twitter)

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<https://www.floodsmart.gov/es/huracanes> para obtener más información.

Bonus Post:



It's National Preparedness Month.

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Did you know that September is #NationalPreparednessMonth? It also lands in the middle of #HurricaneSeason. This year, get prepared by learning your #FloodRisk.

Visit <https://floodsmart.gov/flood-risk> to learn about your risk level and how much a #flood can cost out-of-pocket.

X (formerly Twitter)

September is #NationalPreparednessMonth and the middle of #HurricaneSeason. Take this as your sign to learn about your risk of flooding by visiting <https://floodsmart.gov/flood-risk>. Learn about your risk level and how much a #flood can cost out-of-pocket.



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October 2024 | General Flood Awareness

Week 1: Hurricane Preparedness



**Financially prepare
for a natural disaster.**

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Being prepared can make a huge difference when a #hurricane makes landfall. The best offense is a good defense, so make the move to protect your home this #HurricaneSeason with a #FloodInsurance policy.

<https://www.floodsmart.gov/hurricanes>

X (formerly Twitter)

Being prepared can make a huge difference when a hurricane makes landfall. The best offense is a good defense; make the decisive move to protect your home against #flooding this #HurricaneSeason with #FloodInsurance.

<https://www.floodsmart.gov/hurricanes>

Week 2: Hurricane Preparedness



Understand your risk.

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This #HurricaneSeason, safeguard your home investment from flood damage with a #FloodInsurance policy from the NFIP and protect the life you've built.

<https://www.floodsmart.gov/get-flood-insurance>

X (formerly Twitter)

This #HurricaneSeason, safeguard your home against flood damage with #FloodInsurance and protect the life you've built.

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Week 3: Hurricane Preparedness



**FLOOD INSURANCE
FOR HOMEOWNERS**

Fill the gaps in homeowners insurance coverage.

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Did you know that 99% of U.S. counties have experienced a #flood at some point over the past 20 years?

And most homeowners' insurance doesn't protect against flood damage. Get protected this #HurricaneSeason; learn how #FloodInsurance can help protect the life you've built.

<https://agents.floodsmart.gov/homeowners-infographic>

X (formerly Twitter)

Did you know that 99% of U.S. counties have experienced a #flood at some point over the past 20 years? Get protected this #HurricaneSeason. #FloodInsurance can help protect the life you've built.

<https://agents.floodsmart.gov/homeowners-infographic>



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Week 4: Hurricane Preparedness



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Here's a handy #HurricanePreparedness tip. Even just a few inches of water can cause thousands of dollars of damage to your home. With #FloodInsurance, you can ensure major storms don't empty your savings.

<https://floodsmart.gov/hurricanes>

X (formerly Twitter)

Remember this #HurricanePreparedness tip: Just inches of water can cause thousands of dollars of damage to your home. With #FloodInsurance, you ensure major storms won't empty your savings.

<https://floodsmart.gov/hurricanes>

Week 5: Hurricane Preparedness



Flood insurance has a 30-day waiting period.

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Did you know that #FloodInsurance policies from the #NFIP have a 30-day waiting period before coverage begins? Act now, before the storms hit, to be prepared in the event of #flooding.

<https://floodsmart.gov/hurricanes>

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Spanish Language Post:



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Con la llegada de la temporada de huracanes, el seguro de inundación es su opción ganadora: cuida de usted, le ayuda a recuperarse más rápido y le ofrece protección financiera.

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Bonus Post:



**PROTECT THE
LIFE YOU'VE BUILT**

with the National Flood Insurance Program

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If you don't know what your #FloodRisk is, the #NFIP has free online tools available to assist you. Check out the "Protect the Life You've Built with Flood Insurance" brochure and take steps to protect your home today.

<https://agents.floodsmart.gov/protect-the-life-youve-built>

X (formerly Twitter)

Do you know your #FloodRisk? If not, read "Protect the Life You've Built with Flood Insurance," a free online brochure from the #NFIP, and insure your home against #flooding today.

<https://agents.floodsmart.gov/protect-the-life-youve-built>