







Agent Social Calendar

Q1 February – April 2022

FEBRUARY 2022 | SEVERE WEATHER AWARENESS & SNOWMELT






Week 1	Snow Melt	 <p>Warmer winters mean snow melts quicker.</p> <p>Download Image</p>	<p>Snow can be beautiful, but it can also be a flood risk. With warmer winters, snow melts easier and can cause serious flooding. Now is a smart time to protect the life you've built.</p> <p>#Flooding #FloodInsurance #FloodSmart #SpringFlooding</p>
Week 2	Severe Weather	 <p>TRIVIA TUESDAY</p> <p>Download Image</p>	<p>True or False? Warmer air holds less water.</p> <p>FALSE.</p> <p>Warmer air holds more water, making it easier for storms to carry more water inland from the oceans. It also moves slower, increasing the precipitation for a concentrated area.</p> <p>#Flooding #FloodInsurance #FloodSmart #TriviaTuesday</p>
Week 3	Snowmelt	 <p>Snowmelt can lead to floods. Don't flake on insurance.</p> <p>Download Image</p>	<p>Spring brings warmer weather but can also bring the risk of snowmelt and mudflow. Don't flake on flood insurance.</p> <p>#Flooding #FloodInsurance #FloodSmart #SpringFlooding</p>
Week 4	General	 <p>FLOOD FACT FRIDAY</p> <p>Download Image</p>	<p>Think you can't buy flood insurance because your home has flooded before? It doesn't matter how many times your home, apartment, or business has been flooded; you are still eligible to purchase flood insurance.</p> <p>#Flooding #FloodInsurance #FloodSmart #FloodFactFriday</p>
Bonus Post	General	 <p>BASEMENT COVERAGE</p> <p>What homeowners need to know about basement flooding.</p> <p>Download Image</p>	<p>Are you fully covered? Flood insurance does not always cover basements in the event of a flood. By buying both building and basement coverage, you can help protect the life you've built.</p> <p>Learn more at: https://agents.floodsmart.gov/basement-coverage</p> <p>#Flooding #FloodInsurance #FloodSmart #BasementFlooding</p>
Spanish	General	 <p>30 Días</p> <p>Download Image</p>	<p>Esa es la cantidad de días que tarda el seguro de #inundación para entrar en vigencia. No espere por la próxima tormenta; visite [inserte el vínculo a su sitio web] para ayudar a proteger su vivienda durante esta temporada de huracanes.</p> <p>#Flooding #FloodInsurance #FloodSmart</p>



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MARCH 2022 | SPRING FLOODING & METROPOLITAN FLOODING AWARENESS

Week 1	Spring Flooding	 <p>Download Image</p>	<p>Did you know warmer spring temperatures can increase the risk of floods? This is because frozen ground can't absorb melting snow or spring rain. Make sure you financially protect the life you've built with flood insurance. Learn more https://www.youtube.com/watch?v=N6EuEfuBqZQ</p> <p>#Flooding #FloodInsurance #FloodSmart #SpringFlooding</p>
Week 2	Metropolitan Flooding	 <p>Download Image</p>	<p>Floods can happen anywhere, at any time. Even if you are away from the water, things like runoff from new developments, changing weather patterns and summer storms can bring floods. Stay prepared by visiting FloodSmart.gov</p> <p>#Flooding #FloodInsurance #FloodSmart #FlashFlooding</p>
Week 3	Metropolitan Flooding	 <p>Download Image</p>	<p>There are lots of common causes of floods, but there are some lesser-known threats that can be just as devastating. Do you know the truth about fluvial and pluvial flooding?</p> <p>A) Fluvial flooding results from streams or rivers receiving more rainwater than they can drain</p> <p>B) Pluvial flooding happens when water is trapped in flatlands and can't get to rivers or streams</p> <p>C) Urban areas are particularly susceptible to pluvial flooding</p> <p>D) Cities below sea level are at higher risk to pluvial flooding</p> <p>E) These are all true facts!</p> <p>Answer: E</p> <p>#Flooding #FloodInsurance #FloodSmart #TriviaTuesday</p>
Week 4	Spring Flooding/ Homeowner	 <p>Download Image</p>	<p>April showers bring an increased chance of flooding. With warmer weather on its way, make sure your home is financially protected. Don't wait, if you are new to flood insurance, there is a 30-day waiting period before your policy becomes active. Visit Floodsmart.gov today.</p> <p>#Flooding #FloodInsurance #FloodSmart #SpringFlooding</p>
Week 5	General	 <p>Download Image</p>	<p>Turn around, don't drown! It takes just 6 inches of fast-moving flood water to knock over an adult and 12 inches of rushing water to carry away most vehicles. Be sure you are aware of the latest in flood safety. For more information contact your agent or visit FloodSmart.gov.</p> <p>#Flooding #FloodInsurance #FloodSmart #FloodFactFriday</p>






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Bonus Post	RR 2.0	 Download Image	<p>FEMA is committed to transforming the NFIP into one that people value, trust, and best serves the nation. A key part of that transformation is Risk Rating 2.0: Equity in Action. This new approach delivers rates that are more equitable, easier to understand, and better reflect a property's unique flood risk. Learn more about what Risk Rating 2.0 means by visiting https://www.fema.gov/flood-insurance/risk-rating</p> <p>#Flooding #FloodInsurance #FloodSmart #RiskRating</p>
Spanish	General	 Download Image	<p>Los daños por inundación no solo afectan a la propiedad, sino a toda la comunidad. El seguro de inundación le permite estar seguro de que, independientemente de lo que ocurra, estará preparado para reconstruir, recuperar y seguir adelante.</p> <p>#Flooding #FloodInsurance #FloodSmart</p>




APRIL 2022 | METROPOLITAN FLOODING AWARENESS

Week 1	RR 2.0	 Download Image	<p>Starting April 1, 2022, all new and renewed flood insurance policies will follow the Risk Rating 2.0 system. Curious how this may impact you? Don't be shy! Reach out to your agent today to discuss your policy. https://www.floodsmart.gov/why-buy-flood-insurance</p> <p>#Flooding #FloodInsurance #FloodSmart #RiskRating</p>
Week 2	Metropolitan Flooding	 Download Image	<p>Did you know that even if you live in an urban area, you are still at risk of flooding? What are some flood risks that metropolitan areas may experience?</p> <p>A) Runoff from new development B) Changing weather patterns C) Sudden summer storms D) All of the above</p> <p>Answer: D</p> <p>#Flooding #FloodInsurance #FloodSmart #TriviaTuesday</p>
Week 3	Insurance 30 days	 Download Image	<p>Did you know a flood insurance policy usually takes 30 days to take effect? Help stay prepared and be covered. Learn more in our blog post here: https://nationalfloodinsurance.org/blog/30-day-waiting-period</p> <p>#Flooding #FloodInsurance #FloodSmart #InsurancePolicies</p>



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Week 4	General	 <p>Download Image</p>	<p>Time is NOT a useful indicator of flood risk.</p> <p>Your risk for experiencing a flood does not decrease over time, since weather and climate patterns do not adhere to any predictable schedules.</p> <p>#Flooding #FloodInsurance #FloodSmart #FloodFactFriday</p>
Bonus Post	Renters	 <p>Download Image</p>	<p>Protect the things you love. If you are a renter, purchasing a standard renters insurance policy does not typically cover flooding. Stay prepared and learn more at FloodSmart.gov</p> <p>https://agents.floodsmart.gov/sites/default/files/NFIP_FEMA_Renters-Brochure_55x85_2020.pdf</p> <p>#Flooding #FloodInsurance #FloodSmart #RentersInsurance</p>
Spanish	General	 <p>Download Image</p>	<p>El seguro de inundación de su arrendador no protegerá sus pertenencias personales de los daños provocados por las inundaciones. Aprenda más sobre cómo obtener una póliza exclusivamente para contenidos.</p> <p>#Flooding #FloodInsurance #FloodSmart</p>



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