**Resource Type:** Email Outreach Template

**Audience:** Clients or potential clients.

**Directions**: Copy and paste the template below into your preferred email platform. HTML email formatting is preferred.

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**Subject: It’s Peak Hurricane Season**

**Hi XYZ,**

Did you know peak hurricane season last through October? You may be looking ahead to Fall, but it’s important to prepare your home for a flood event with flood insurance. Keep in mind that a typical policy takes **30 days to go into effect.**

You can also take advantage of some low and no-cost tips to help you get SET and minimize your flood losses:

1. **Store** documents like passports and birth certificates in a flood-safe place.
2. **Elevate** items and furniture off the floor that you don't want damaged.
3. **Toss** out debris from gutters and drains.

Please reach out to me about additional steps you can take to ensure you and your loved ones are protected in the event of a hurricane or other flood event. You can also learn more about the flood risk hurricane season brings by visiting [https://www.floodsmart.gov/hurricane-season.](https://www.floodsmart.gov/hurricane-season/get-flood-insurance)

Best,

[Contact Information]