**Resource Type:** Email Outreach Template

**Audience:** Clients or potential clients who may not be aware of their risk of flooding ahead of hurricane season.

**Directions**: Copy and paste the template below into your preferred email platform. HTML email formatting is preferred.

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**Subject: Get SET this Hurricane Season!**

**Hi XYZ,**

With peak hurricane season underway from July through October it's critically important for you to understand your flood risk and take steps to protect your family, home, and financial future. Here are some low and no-cost tips to help you get SET and minimize your flood losses when flooding is imminent this hurricane season:

1. Store documents like passports and birth certificates in a flood-safe place
2. Elevate items that you want to protect
3. Toss out debris from gutters and drains

Please don’t hesitate to reach out to me about additional steps you can take to ensure you and your loved ones are protected in the event of a hurricane or other flood event. You can also learn more about the flood risk hurricane season poses to your area by visiting [https://www.floodsmart.gov/hurricane-season.](https://www.floodsmart.gov/hurricane-season/get-flood-insurance)

Best,

[Contact Information]