






FEMA



FY23 Agent Social Calendar Q1 February – April 2023

FEBRUARY 2023 | Severe Weather Awareness & Snowmelt

Week 1: Severe Weather Awareness		
 <p>Download Image</p>	<p>LinkedIn / Facebook</p> <p>Did you know, warm air holds more water than cold air? This makes it easy for storms to carry more water inland from the oceans. These same storms also move slower, increasing rainfall and other precipitation over concentrated areas.</p> <p>Floodsmart.gov/get-flood-insurance</p> <p>#SevereWeather #FloodInsurance #FloodSmart</p>	<p>Twitter</p> <p>Warm air holds more water than cold air, which makes it easy for storms to carry more water inland from the oceans. These same storms move more slowly, increasing rainfall and other precipitation over concentrated areas.</p> <p>Floodsmart.gov/get-flood-insurance</p> <p>#SevereWeather #FloodInsurance #FloodSmart</p>
Week 2: General Flooding		
 <p>Download Image</p>	<p>LinkedIn / Facebook</p> <p>According to NOAA, in the five years between 2017 and 2021 the annual cost of flood damage in the United States was approximately \$5.9 billion - a drastic increase from only \$1.6 billion of damage caused annually during the 1980's.</p> <p>#SevereWeather #FloodInsurance #FloodSmart</p>	<p>Twitter</p> <p>According to NOAA, in the five years between 2017 and 2021 the annual cost of flood damage in the United States was approximately \$5.9 billion - a drastic increase from only \$1.6 billion of damage caused annually during the 1980's.</p> <p>#SevereWeather #FloodSmart #Flooding</p>
Week 3: Snowmelt		
 <p>Download Image</p>	<p>LinkedIn / Facebook</p> <p>While snow does make for a beautiful winter scene, it can also bring major flood risks. Warmer winters mean snow melts more easily and can cause major flooding. Protect the life you've built, and join the flood insured.</p> <p>#SnowMelt #FloodInsurance #FloodSmart</p>	<p>Twitter</p> <p>While snow does make for a beautiful winter scene, it can also bring major flood risks. Warmer winters mean snow melts more easily and can cause major flooding. Protect the life you've built, and join the flood insured.</p> <p>#SnowMelt #FloodInsurance #FloodSmart</p>

Week 4: Flood Fact Friday



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Do you think you can't buy flood insurance because your home has flooded before? Well think again! Just because your home has flooded, doesn't automatically disqualify you from being eligible to purchase flood insurance.

[Floodsmart.gov/get-flood-insurance](https://www.floodsmart.gov/get-flood-insurance)

#Flooding
#FloodSmart
#FloodFactFriday

Twitter

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#Flooding
#FloodSmart
#FloodFactFriday

Week 5: Severe Weather Awareness



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Flood insurance doesn't always cover basements in the event of a flood, but you can help protect the life you've built by learning more at: [Floodsmart.gov/basement-coverage](https://www.floodsmart.gov/basement-coverage)

#Flooding
#FloodSmart
#BasementFlooding

Twitter

Help protect the life you've built by learning more about your basement coverage at: [Floodsmart.gov/basement-coverage](https://www.floodsmart.gov/basement-coverage)

#Flooding
#FloodSmart
#BasementFlooding

Bonus Post: Snowmelt



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While we're excited for the spring, and the warmer weather it brings - it can also bring the risk of snowmelt and mudflow. Don't flake on flood insurance.

[Floodsmart.gov/get-flood-insurance](https://www.floodsmart.gov/get-flood-insurance)

#FloodInsurance
#FloodSmart
#SpringFlooding

Twitter

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#FloodInsurance
#FloodSmart
#SpringFlooding

Spanish: General Awareness



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Mantente protegido esta temporada con una póliza de seguro de inundación. Para ver todos los beneficios de una póliza estándar del seguro de inundación o para encontrar a un agente, visita FloodSmart.gov/es/companias.

Twitter

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MARCH 2023 | Spring Flooding & Metropolitan Flooding Awareness

Week 1: Spring Flooding



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Spring may bring rainbows and butterflies. But warmer temps and increased precipitation can also increase your flood risk.

With #FloodInsurance, you're able to recover faster when a flood hits.

Visit FloodSmart.gov/SpringFlooding to learn more.

#FloodInsurance
#FloodSmart
#SpringFlooding

Twitter

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Learn more:
FloodSmart.gov/SpringFlooding

#FloodInsurance

Week 2: Flood Fact Friday



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A #FloodFact before the rainy season: when a flood is forecast or imminent, an NFIP policy will cover up to \$1,000 in allowable expenses to protect or move insured property to safety.

Get coverage today:
Floodsmart.gov/get-flood-insurance

#FloodInsurance
#FloodSmart
#SpringFlooding

Twitter

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Get coverage:
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#FloodInsurance
#FloodSmart
#SpringFlooding

Week 3: Metropolitan Flooding Awareness



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When streets turn to rivers...

Flooding in areas away from large bodies of water can catch you off guard. With fewer places for water to go, metropolitan areas are at risk for flood damage in the spring and beyond. Keep your home safe with flood insurance.

#FloodInsurance
#FloodSmart
#MetroFlooding

Twitter

When streets turn to rivers...

With fewer places for water to go, metropolitan areas are at risk for #FloodDamage in the spring and beyond. Keep your home safe with flood insurance.

Week 4: General Flooding



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Extreme weather is increasing.

Devastating floods are becoming more frequent in areas where people hadn't experienced them before. New York, New Jersey, Texas, Kentucky, California, Oregon, the list goes on.

Whether you rent or own, make sure you protect your personal property this spring with #FloodInsurance.

Learn more: [FloodSmart.gov/SpringFlooding](https://www.floodsmart.gov/springflooding)

#FloodInsurance
#FloodSmart
#SpringFlooding

Twitter

Extreme weather is increasing.

Whether you rent or own, make sure you protect your personal property this spring with #FloodInsurance.

Learn more:
[FloodSmart.gov/SpringFlooding](https://www.floodsmart.gov/springflooding)

Week 5: Spring Flooding



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Don't flake on flood insurance.

Cold weather and winter flurries might be behind us. But spring cleaning brings flooding season.

Make sure everything on your spring checklist is taken care of by purchasing flood insurance. Before the rains rise, have your policy in place.

[FloodSmart.gov/SpringFlooding](https://www.floodsmart.gov/springflooding)

#FloodInsurance
#FloodSmart
#SpringFlooding

Twitter

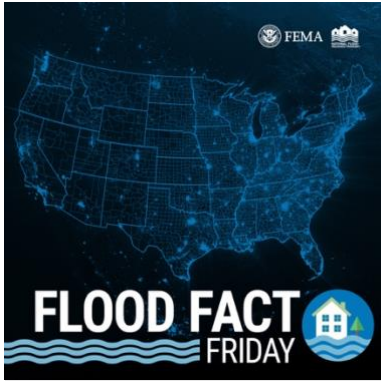
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#FloodSmart
#SpringFlooding

Bonus Post: Metropolitan Flooding Awareness



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Floods don't wait. Neither should you. Changing weather patterns and limited drainage can turn heavy rain into flash floods within minutes.

Talk to your local flood insurance agent today to get the coverage that's right for you.

#FloodSmart
#FloodInsurance

Twitter

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#FloodSmart
#FloodInsurance

Spanish: Metropolitan Flooding Awareness



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¿Se pregunta si debería obtener un seguro de inundación? Piense en esto: Todas las ciudades tienen riesgos de inundación inesperados que pueden poner su casa en peligro, incluso si está lejos de una fuente de agua. Comuníquese con su agente de seguros de inundación hoy mismo. Haga que los gastos de su bolsillo sean cosa del pasado.

#FloodSmart
#SeguroDeInundación

Twitter

¿Debe obtener un #SeguroDeInundación? Todas las ciudades tienen riesgos ocultos de inundación que pueden poner su casa en peligro, incluso si está lejos de una masa de agua. Haga que los gastos de su bolsillo sean cosa del pasado.

#FloodSmart
#SeguroDeInundación

APRIL 2023 | Metropolitan Flooding Awareness

Week 1: Metropolitan Flooding Awareness



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Should you get #FloodInsurance? Every city has unexpected flood risks that can put your home in danger—even if it's far from a body of water. #FloodSmart #FloodInsurance

Make out-of-pocket costs a thing of the past.

Twitter

Should you get #FloodInsurance? Every city has unexpected flood risks that can put your home in danger—even if it's far from a body of water. #FloodSmart #FloodInsurance

Make out-of-pocket costs a thing of the past

Week 2: General Flooding



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You live in a flood zone. The only question is, are you high, moderate, or low risk. Contact your local agent to find out.

#Flooding
#FloodSmart
#MetropolitanFlooding

Twitter

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Week 3: Metropolitan Flooding Awareness



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#FloodSmart
#FloodInsurance

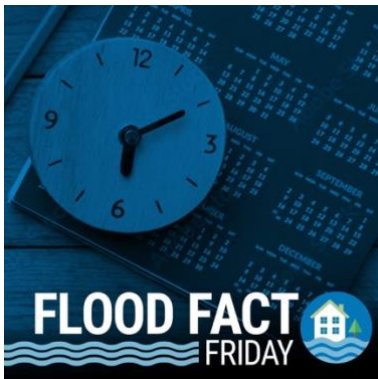
Twitter

Changing weather patterns and limited drainage can turn heavy rain into flash floods within minutes.

Talk to your local #FloodInsurance agent today to get the coverage that's right for you.

#FloodSmart
#FloodInsurance

Week 4: Flood Fact Friday



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Time is NOT a useful indicator of flood risk. Since weather and climate patterns do not adhere to any predictable schedules, your risk for experiencing a flood does not decrease over time.

#FloodSmart
#FloodInsurance
#FloodFactFriday

Twitter

Time is NOT a useful indicator of flood risk.

Your risk for experiencing a flood does not decrease over time, since weather and climate patterns do not adhere to any predictable schedules.

#FloodSmart
#FloodInsurance
#FloodFactFriday

Week 5: Metropolitan Flooding Awareness



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Did you know a flood insurance policy takes about 30 days to take effect? Help stay prepared and be covered. Learn more here: Nationalfloodinsurance.org/blog/30-day-waiting-period

#FloodInsurance
#FloodSmart
#InsurancePolicies

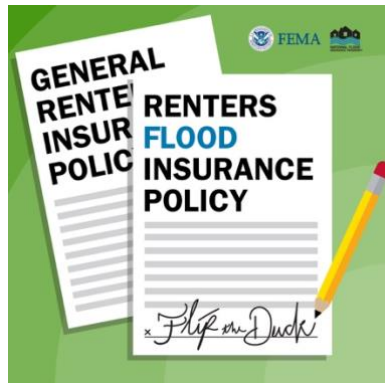
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#FloodInsurance
#FloodSmart
#InsurancePolicies

Bonus Post: Metropolitan Flooding Awareness



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If you are a renter, purchasing a standard renters insurance policy does not typically cover flooding. Protect the things you love, stay prepared and learn more at FloodSmart.gov.

#Flooding
#FloodInsurance
#FloodSmart

Twitter

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#Flooding
#FloodInsurance
#FloodSmart

Spanish: Flooding Awareness



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No es necesario vivir cerca de la costa para correr riesgo de inundaciones. El 40% de las inundaciones ocurren fuera de la zona de alto riesgo de inundación. Proteja su hogar con un seguro de inundación.

Twitter

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