




# Agent Social Calendar

Q2 May – July 2022





## MAY 2022 | HURRICANE PREPAREDNESS

Week 1	Hurricane Preparedness	 <a href="#">Download Image</a>	<p>A hurricane can cause widespread devastation during and after landfall. Planning and preparing can make a big difference in safety and resiliency.</p> <p>Comment below if you'd like to receive a flood insurance quote.</p> <p><a href="https://www.ready.gov/sites/default/files/2020-03/fema_how-to-prepare-for-hurricane.pdf">https://www.ready.gov/sites/default/files/2020-03/fema_how-to-prepare-for-hurricane.pdf</a></p> <p>#FloodInsurance #FloodSmart #NFIP #HurricanePreparedness</p>
Week 2	Hurricane Preparedness	 <a href="#">Download Image</a>	<p>Hurricanes can cause major damage due to storm surge, wind, rip currents &amp; flooding. You can stay prepared by downloading the FEMA app and receiving real-time alerts.</p> <p>Reach out today to see how your area could be affected by flooding.</p> <p><a href="https://www.fema.gov/mobile-app">https://www.fema.gov/mobile-app</a></p> <p>#FloodInsurance #FloodSmart #NFIP #HurricanePreparedness</p>
Week 3	RR 2.0	 <a href="#">Download Image</a>	<p>When was the last time you got quoted for flood insurance? With the roll out of Risk Rating 2.0: Equity in Action, it's a good time to know the unique risk of your home or business.</p> <p>Check out this FAQ for a quick reference and reach out for an updated quote.</p> <p><a href="https://agents.floodsmart.gov/sites/default/files/fema-risk-rating-rate-explanation-guide.pdf">https://agents.floodsmart.gov/sites/default/files/fema-risk-rating-rate-explanation-guide.pdf</a></p> <p>#FloodInsurance #FloodSmart #NFIP #RiskRating</p>



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Week 4	General	 <a href="#">Download Image</a>	<p>#FloodFactFriday: At least 25% of small businesses never reopen following a disaster. And flooding is the most common, and costly, natural disaster in the U.S.</p> <p>Small business can benefit from the value of flood insurance by financially protecting their assets.</p> <p>Reach out today to see how your area could be affected by flooding.</p> <p>#FloodInsurance #FloodSmart #NFIP #SmallBusiness</p>
Week 5	General	 <a href="#">Download Image</a>	<p>POLL: 50% of all declared disasters in the US involve flooding.</p> <p>True False</p> <p>Answer: FALSE!</p> <p>It's actually closer to 75%! Now is the time to insure your home or business against potential damage.</p> <p>#Flooding #FloodInsurance #FloodSmart #NFIP</p>
Bonus Post	General	 <a href="#">Download Image</a>	<p>When Hurricane Irma hit, Sgt. Boggs had peace of mind knowing he would be able to recover from the storm because he purchased flood insurance. Learn more about the flood insurance coverage that's right for you. Visit <a href="https://FloodSmart.gov/policy">FloodSmart.gov/policy</a> or reach out to an agent today.</p> <p>#Flooding #FloodInsurance #FloodSmart #NFIP</p>
Spanish	General	 <a href="#">Download Image</a>	<p>Los huracanes pueden causar grandes daños debido a las marejadas ciclónicas, el viento, las corrientes de resaca e inundaciones. Puede estar preparado descargando la aplicación móvil de FEMA y recibiendo alertas en tiempo real.</p> <p>Comuníquese hoy mismo para saber cómo podría verse afectada su zona por las inundaciones.</p> <p>#Flooding #FloodInsurance #FloodSmart #NFIP</p>





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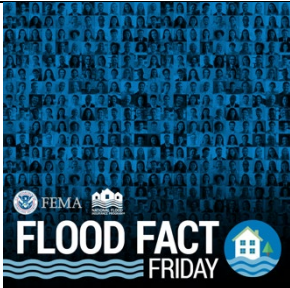

## JUNE 2022 | HURRICANE SEASON, PACIFIC HURRICANE SEASON

Week 1	Hurricane Season	 <a href="#">Download Image</a>	<p>In the wake of a hurricane, you may need to evacuate quickly. Planning is vital to ensure that you and your loved ones can evacuate quickly and safely. Learn more here: <a href="https://www.ready.gov/evacuation">https://www.ready.gov/evacuation</a></p> <p>Reach out today to see how your area could be affected by flooding.</p> <p>#Flooding #FloodInsurance #FloodSmart #NFIP</p>
Week 2	Pacific Hurricane Season	 <a href="#">Download Image</a>	<p>Pacific Hurricane Season officially began May 15. In the event of a flood, stay prepared by knowing your evacuation route, gathering supplies, and by making an emergency plan. Don't forget to check that your policy is still active!</p> <p>Reach out to your agent today if you need to renew your policy.</p> <p>#FloodInsurance #FloodSmart #NFIP #PacificHurricaneSeason</p>
Week 3	Pacific Hurricane Season	 <a href="#">Download Image</a>	<p>From 1991 to 2020, there were 15 named storms, 8 hurricanes and 4 major hurricanes across the Pacific coast.</p> <p>Reach out today to see how your area could be affected by flooding.</p> <p>#FloodInsurance #FloodSmart #NFIP #PacificHurricaneSeason</p>
Week 4	General	 <a href="#">Download Image</a>	<p>Disaster assistance is available...</p> <ul style="list-style-type: none"> <li>A) Anytime!</li> <li>B) Only after a presidential disaster declaration</li> <li>C) After any named hurricane</li> <li>D) Only in certain states</li> </ul> <p>Feel free to ask any questions you have about Disaster assistance coverage.</p> <p>#FloodInsurance #NFIP #TriviaTuesday #Disasterassistance</p>

Bonus Post	RR 2.0	 <a href="#">Download Image</a>	<p>NFIP's new pricing system incorporates more flood risk variables into an insurance rate. Which means your rate is unique to you. Visit <a href="https://agents.floodsmart.gov/sites/default/files/fema_Risk-Rating2.0-PRP-Infographic.pdf">FloodSmart.com</a> to learn more about what goes into a rate.</p> <p><a href="https://agents.floodsmart.gov/sites/default/files/fema_Risk-Rating2.0-PRP-Infographic.pdf">https://agents.floodsmart.gov/sites/default/files/fema_Risk-Rating2.0-PRP-Infographic.pdf</a></p> <p>#FloodInsurance #FloodSmart #NFIP #RiskRating</p>
Spanish	General	 <a href="#">Download Image</a>	<p>La asistencia por desastres está disponible...</p> <ul style="list-style-type: none"> <li>A. ¡En cualquier momento!</li> <li>B. Solo después de una declaración presidencial de desastre</li> <li>C. Después de cualquier huracán con nombre</li> <li>D. Solo en ciertos estados</li> </ul> <p>No dude en comentar a continuación cualquier pregunta que tenga sobre la cobertura de asistencia por desastres.</p> <p>#FloodInsurance #NFIP #TriviaTuesday #Disasterassistance</p>

## JULY 2022 | HURRICANE SEASON, METROPOLITAN FLOODING

Week 1	Metropolitan Flooding	 <a href="#">Download Image</a>	<p>Did you know that even if you don't live on the coast, you may still be affected by hurricanes?</p> <p>Rain, wind, water, and even tornadoes could happen where you live and leave you vulnerable to flood damage.</p> <p>Freshen up your knowledge on what a flood insurance policy would cover today</p> <p><a href="https://www.floodsmart.gov/whats-covered">https://www.floodsmart.gov/whats-covered</a></p> <p>#Flooding #FloodInsurance #FloodSmart #NFIP</p>
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Week 2	Hurricane Season	 <a href="#">Download Image</a>	<p>Staying informed can help keep you and your family safe and sound.</p> <p>By signing up for FEMA text messages, you will receive real-time alerts from the National Weather Service keeping you prepared.</p> <p>Leave a comment if you have signed up!</p> <p><a href="https://www.fema.gov/about/news-multimedia/mobile-app-text-messages">https://www.fema.gov/about/news-multimedia/mobile-app-text-messages</a></p> <p>#FloodInsurance #FloodSmart #NFIP #HurricanePreparedness</p>
Week 3	Metropolitan Flooding	 <a href="#">Download Image</a>	<p>One inch of water is enough to cause thousands of dollars damage. And in a city, a flash flood could cause that damage in minutes. But flood insurance has you covered.</p> <p>Check out this video to learn more!  <a href="https://www.youtube.com/watch?v=Ay0yAQIaKKQ">https://www.youtube.com/watch?v=Ay0yAQIaKKQ</a></p> <p>Reach out today to see how your area could be affected by flooding.</p> <p>#FloodInsurance #FloodSmart #FlashFlooding #NFIP</p>
Week 4	General	 <a href="#">Download Image</a>	<p>#FloodFactFriday: Your deductible can have a significant impact on your flood insurance policy premium. Talk to your agent about what deductible is right for you given your budget and flood risk.</p> <p>#Flooding #FloodInsurance #FloodSmart #NFIP</p>
Bonus Post	General	 <a href="#">Download Image</a>	<p>Not sure where to start when it comes to flood insurance? This infographic highlights important facts about flood risk and dispels common misconceptions of flooding and flood insurance coverage. Comment below what fact most surprised you.</p> <p><a href="https://agents.floodsmart.gov/sites/default/files/fema_fast-facts-flood-insurance_infographic_12-2021.pdf">https://agents.floodsmart.gov/sites/default/files/fema_fast-facts-flood-insurance_infographic_12-2021.pdf</a></p> <p>#Flooding #FloodInsurance #FloodSmart #NFIP</p>



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Spanish	General	 <p><a href="#">Download Image</a></p>	<p>¿No está seguro de por dónde empezar cuando se trata de un seguro de inundación? Esta infografía destaca hechos importantes sobre el riesgo de inundación y aclara los conceptos erróneos más comunes sobre las inundaciones y la cobertura del seguro de inundación. Comente a continuación cuál dato le sorprendió más.</p> <p><a href="https://agents.floodsmart.gov/sites/default/files/fema_fast-facts-flood-insurance-infographic_03-2022_spanish.pdf">https://agents.floodsmart.gov/sites/default/files/fema_fast-facts-flood-insurance-infographic_03-2022_spanish.pdf</a></p> <p>#Flooding #FloodInsurance #FloodSmart #NFIP</p>
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