

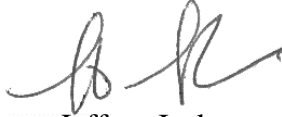


FEMA

W-21007

June 1, 2021

MEMORANDUM FOR: Write Your Own (WYO) Principal Coordinators and the  
National Flood Insurance Program (NFIP) Direct Servicing Agent

FROM:   
Jeffery Jackson  
Acting Assistant Administrator for Federal Insurance  
Federal Insurance and Mitigation Administration

SUBJECT: National Flood Insurance Program Pricing Methodology Updated  
Guidance Effective October 1, 2021

This memorandum provides notification of updated final draft guidance specific to the National Flood Insurance Program's (NFIP) new pricing methodology called Risk Rating 2.0 (RR 2.0): Equity in Action effective on October 1, 2021.

As a part of the implementation and transition of this new pricing methodology outlined in the April 1, 2021, bulletin W-21003, FEMA is posting final draft guidance to FEMA's NFIP Services website. This guidance details the upcoming RR 2.0 program changes that will apply to all RR 2.0 policies. FEMA is providing these documents to our industry partners, Write Your Own companies and NFIP direct, in advance of their finalization to assist industry in their implementation efforts. FEMA's intent in posting these documents publicly, in final draft format, is to allow for the broadest distribution for the companies and their agent workforce who we partner with in support of the NFIP. The final guidance documents will be available in September 2021, prior to their effective dates of October 1, 2021.

The final draft documents can be viewed [online](#).

- Risk Rating 2.0 Industry Transition Memo (ITM): The ITM explains how the transition from the legacy rating plan to RR 2.0 will occur and provides business, data, and information technology (IT) guidance for NFIP insurers and vendors on how to accomplish that transition. The principal audience of the Industry Transition Memo are NFIP insurers and their vendors responsible for implementing the required changes.
- Risk Rating 2.0 Flood Insurance Manual (FIM): The RR 2.0 FIM outlines the NFIP's underwriting policies and processes for effective and consistent program implementation within the RR 2.0 framework.

Please direct any questions regarding this bulletin to [FEMA-RR2.0-Support@fema.dhs.gov](mailto:FEMA-RR2.0-Support@fema.dhs.gov).

cc: Vendors, IBHS, FIPNC, Government Technical Representative

Required Routing: Federal Insurance Directorate

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