



FEMA

W-09007

February 23, 2009

MEMORANDUM FOR: Write Your Own (WYO) Principal Coordinators
and the NFIP Servicing Agent

FROM: WYO Clearinghouse

SUBJECT: 2009 National Flood Conference Contest Deadline

Attached is information that will help you nominate an insurance agency for the Agency of the Year Award. Please distribute this information within your organization as appropriate. The deadline for nominations is March 13, 2009.

Additional conference information can be found on our website at www.nfipbureau.fema.gov/.

If you have any questions, please contact your WYO Business Analyst.

Attachments

cc: Vendors, IBHS, WYO Standards Committee, FIPNC, Government Technical Monitor

Suggested Routing: Marketing, Underwriting



26th Annual National Flood Conference
April 19-22, 2009
Sheraton Boston Hotel
Boston, MA

Agency of the Year Award

Each year, the Federal Emergency Management Agency (FEMA) recognizes outstanding insurance industry partners and others with special awards for their contributions to the National Flood Insurance Program (NFIP).

Agency of the Year Award

Each year, three insurance agencies are recognized for their efforts to:

- Achieve superior flood insurance policy growth
- Implement innovative marketing strategies
- Participate in flood awareness activities
- Adhere to established underwriting guidelines

Nominations must include all information requested on the attached form. Anyone may submit a nomination, including but not limited to: WYO companies, insurance trade associations, lenders, claims adjusters, flood zone determination companies, FEMA and NFIP Regional Offices, state and local officials, and other insurance agencies.

All nominations are reviewed by the Selection Committee, which consists of one member each from the Flood Insurance Producers National Committee, the WYO Marketing Committee, and the Flood Insurance Committee of the Institute for Business and Home Safety. After their review, they select the three insurance agencies that most deserve the Agency of the Year Award.

The winning agencies will be announced at the 2009 National Flood Conference. The NFIP will reimburse lodging and will waive conference registration fees for one representative from each of the winning agencies.

To nominate an agency for the Agency of the Year Award, send your completed forms and any supporting materials to:

Federal Emergency Mgmt. Agency
Attn: Melissa Anderson
1800 South Bell Street
Arlington, VA 20598-3010
E-mail: Melissa.Anderson1@dhs.gov

Deadline: Friday, March 13, 2009

Questions? Contact Melissa Anderson at Melissa.Anderson1@dhs.gov.

Agency of the Year Award Nomination Form

To nominate an insurance agency, please provide the following information.

(If you need more space, please attach additional pages and indicate which question you are responding to.)

1. Agency: _____
Address: _____
City: _____ State: _____ ZIP: _____
Phone: _____ Fax: _____
Email Address: _____
Person who will accept award: _____ Acceptor's Title: _____

2. How much flood insurance is in place? *(respond to one or both)*
Insurance in Force: \$ _____
Policies in Force: _____

3. What has been the trend of growth in flood insurance policies over the past year?

4. How many people have contributed to the flood insurance sales effort?

5. What marketing strategies does the agency implement to increase flood insurance policy sales?

6. What activities has the agency participated in to increase awareness of floods?

7. Has the agency adhered to established underwriting guidelines? *(examples, if possible)*

8. Other information about the agency that you believe qualifies them to win the Agency of the Year Award.

9. Attach samples (if possible) of the agency's efforts (e.g., marketing materials, advertisements, letters, programs from conventions/conferences, trade show listing of exhibitors, etc.).

Submitted by *(Name)*: _____ Company/Organization: _____

Address: _____
City: _____ State: _____ ZIP: _____
Phone: _____ Fax: _____
Email Address: _____

Submit to: Federal Emergency Mgmt. Agency • Attn: Melissa Anderson
1800 South Bell Street. • Arlington, VA 20598-3010 or Melissa.Anderson1@dhs.gov.

Deadline for Nominations is March 13, 2009