

NATIONAL FLOOD INSURANCE PROGRAM

Bureau and Statistical Agent

W-04010

2018

MEMORANDUM TO: Write Your Own (WYO) Principal Coordinators and

NFIP Servicing Agent

FROM: Helen Harrington

Director

Technical Assistance and Communications

DATE: February 27, 2004

SUBJECT: National Flood Conference Contest Deadlines

Attached is information that will help you nominate an insurance agency for the Agency of the Year Award and/or submit your materials for the Public Awareness Materials Contest. Please distribute this information within your organization as appropriate.

The forms and conference information also can be found on our web site at www.fema.gov/mip/2004conf-shtm.

If you have any questions, please contact your Program Coordinator.

Attachment

cc: Vendors, IBHS, WYO Standards, FIPNC, WYO Marketing Committee,

FEMA Regional Offices, NFIP Regional Offices, Government Technical Monitor

Suggested Routing: Accounting, Claims, Data Processing, Marketing, Underwriting



The Agency of the Year Award

Each year, three insurance agencies are recognized for their efforts to:

- · Achieve superior flood insurance policy growth
- · Implement innovative marketing strategies
- · Participate in flood awareness activities
- · Adhere to established underwriting guidelines

Nominations must include all information requested on the attached form. Anyone may submit a nomination, including but not limited to: WYO companies, insurance trade associations, lenders, claims adjusters, flood zone determination companies, FEMA and NFIP Regional Offices, state and local officials, and other insurance agencies.

All nominations are reviewed by the Selection Committee, which consists of one member each from the Flood Insurance Producers National Committee, the WYO Marketing Committee, and the Flood Insurance Committee of the Institute for Business and Home Safety. After their review, they select the three insurance agencies that most deserve the Agency of the Year Award.

The winning agencies will be announced at the 2004 National Flood Conference Awards Luncheon on Tuesday, May 4. The NFIP will provide lodging and will waive conference registration fees for one representative from each of the winning agencies.

To nominate an agency for the Agency of the Year Award, send your completed forms and any supporting materials to:

NFIP Bureau & Statistical Agent Attn: Catherine R. King, CMP 7700 Hubble Drive Lanham, MD 20706

If you are sending supporting material with the application, please include 4 copies.

Deadline: Friday, March 19, 2004

Questions? Call Catherine King at 301-918-1439, or send an e-mail to CatherineR.King@associates.dhs.gov

AGENCY OF THE YEAR CONTEST NOMINATION FORM

To nominate an insurance agency, please provide the following information. If you need more space, attach additional pages and indicate which question you are responding to.

| 1. Agency | | | | |
|---|---|---------------|----------------------|-----------------------|
| | City | State | Zip Code | |
| | Fax No | | | |
| Email address | | | | |
| Name and title of person | who will accept award | | | |
| How much flood insurance Insurance in Force \$ | ee is in place (respond to one | or both)? | | |
| Policies in Force | | | | , Q |
| | of growth in flood insurance | • | the past year? | 110 |
| 4. How many people have c | ontributed to the flood insura | nce sales ef | ort? | |
| 5. What marketing strategie | s does the agency implemen | t to increase | flood insurance poli | icy sales? |
| | | | | |
| | | | | |
| 6. What activities has the a | gency participated in to incre | | ss of floods? | |
| 7 Has the agency adhered | to established underwriting g | | | |
| | | | | |
| 8. Other information about | the agency that you believe q | ualifies them | to win the Agency of | of the Year Award |
| | | | | |
|) | | | | |
| | ole, of the agency's efforts (e. Conferences, trade show listi | _ | | ements, letters, pro- |
| Submitted by: | | | | |
| Name | | Title | | |
| Organization | | | | |
| Address | City | | StateZip | Code |
| Phone No | | | | |
| Fax No | | | | |
| E-mail Address | | | | |
| Send your nomination to: | | | | |
| NFIP Bureau & Statistica Attn: Catherine R. King, (7700 Hubble Dr. Lanham, MD 20706 | _ | | | |



Public Awareness Materials Contest

Do you have materials that help consumers, insurance agents, and others understand the risk of floods and the need for flood insurance? If your answer is yes, fill out the form below and send it along with your materials to enter the Public Awareness Materials Contest!

All materials submitted will be displayed at the 2004 National Flood Conference. Attendees can view the entries and vote on their favorite item in each category. The voting will be done in the Exhibit Hall. Winners will be announced at the 2004 National Flood Conference Awards Luncheon on Tuesday, May 4.

PUBLIC AWARENESS MATERIALS CONTEST SUBMISSION FORM

| | | | 0 |
|---|--|------------------|-------------|
| Category of item (check one). Only | y one item in each category per compan | y will be accept | ted! |
| □ Best Advertising Material (□ Best Training Material□ Best Website | terial (brochure, flyer, stuffer, etc.) tv, radio, newspaper, magazine, billb | · | nail, etc.) |
| | | | |
| Submitted by: | | | |
| Name | | Title | |
| Company: | | | |
| Address: | | | |
| Street | City | State | ZIP Code |
| Phone No.: | Fax No.: | | |
| E-mail Address: | | | |
| photocopies cannot be accepted. | orm may be photocopied). Entries must We do not provide audio/visual equipn Catherine King at 301-918-1439 for det | nent. If you wo | uld like to |
| | Deadline: Friday, April 16, 2004 | | |
| Send your entries to: | | | |
| | | | |

NFIP
Public Awareness Materials Contest
Attn: Kevin Brown
7700 Hubble Drive
Lanham, MD 20706