



NATIONAL FLOOD INSURANCE PROGRAM

Bureau and Statistical Agent

W-03034

MEMORANDUM TO: Write Your Own (WYO) Principal Coordinators and the NFIP Servicing Agent

FROM: WYO Clearinghouse

DATE: July 3, 2003

SUBJECT: Report on the Tenth Anniversary of the Great Midwest Flood Available Online

An electronic version of the report titled *The 1993 Great Midwest Flood: Voices 10 Years Later* is now posted on the FEMA web site. You may access this document at the following address:

<http://www.fema.gov/nfip/voices.shtm>

Please use the data in the *Voices* report in connection with your efforts to communicate the value of flood insurance and flood mitigation. The report's Introduction (pages xiii-xiv) can serve as "talking points" for use in your communications. In addition, the success stories, maps, and statistics provided in the report contain a great deal of information to support the message.

If you have any questions or need additional information, please contact your Program Coordinator.

cc: Vendors, IBHS, WYO Standards, FIPNC, WYO Marketing Committee,
Government Technical Representative

Suggested Routing: Marketing, Claims, and Underwriting