

FY24 Agent Social Calendar Q2 May–July 2024

May 2024 | Riverine Flooding/Hurricane Preparedness

Week 1: Riverine Flooding			
	LinkedIn/Meta	X (formerly Twitter)	
Normal StateStore Elevate TossImage: State Image: State Image: StateImage: State Image: State Image: StateImage: State Image: State Image: State Image: StateImage: State Image: State Image: State Image: State Image: State Image: State Image: StateImage: State Image: State Image: State Image: State Image: State Image: State Image: State Image: StateImage: State Image:	By adding just three steps to your #SpringCleaning list, you can get S.E.T. and prepare for #flooding Store important documents; Elevate (and anchor) utilities; and Toss debris out from your gutters! Being prepared helps you worry less. #RiverineFlooding	Did you know there is #SpringCleaning you can do that helps you prepare for #flooding? It's called getting S.E.T. Store important documents; Elevate (and anchor) utilities; and Toss debris out from your gutters! Being prepared helps you worry less. #RiverineFlooding	
Week 2: Riverine Flooding			
Week 2. Riverine Hooding	LinkedIn/Meta	V (formerly Twitter)	
ROOD HERRING ROOT HERRING WEDERLENS BOCHLENS BOCHLENS BOCHLENS BOCHLENS	You don't have to live near water to be at risk of #flooding—anywhere it rains it can flood. Before the river shows up unexpectedly at your door, do your best to prepare by storing important documents, elevating utilities and tossing out debris from gutters. Learn more at: https://www.floodsmart.gov	X (formerly Twitter) You don't have to live near water to be at risk of #flooding—it can flood anywhere it can rain. Both flood loss prevention tips and #FloodInsurance can help you protect the life you've built. Learn more at: https://www.floodsmart.gov	
Week 3: Hurricane Preparedness	I	1	





	LinkedIn/Meta	X (formerly Twitter)
VOU WIN WHEN YOU HAVE FLOOD INSURANCE.	It's easy to forget how just a few inches of floodwaters can cause thousands of dollars of damage to your home. That's why this #HurricaneSeason, it's important to remember that while you can't control the weather, you can prepare for it with #FloodInsurance. Learn more at: <u>https://www.floodsmart.gov/hurricane- season</u>	This #HurricaneSeason it's important to remember that while you can't control the weather, you can prepare for it. Don't let #floodwaters cause costly damage to your home; protect it with #FloodInsurance Learn more at: <u>https://www.floodsmart.gov/hurricane- season</u>

Week 4: Hurricane Preparedness

1-00-0000 Mar 10-000		
	LinkedIn/Meta Picture this: just a few inches of floodwater could mean thousands in damage for your home. We can't tame the weather, so this #HurricaneSeason safeguard your home with #FloodInsurance. Visit https://www.floodsmart.gov/hurricane-	X (formerly Twitter) Did you know just a few inches of floodwater can cost thousands in damage? As #HurricaneSeason approaches, make sure to protect your home with #FloodInsurance. Learn more:
FEMA A	season to learn more.	https://www.floodsmart.gov/hurricane- season

Week 5: Riverine Flooding

	LinkedIn/Meta	X (formerly Twitter)
Ema estimation of the second s	Rising rivers pose a threat to homes far from their banks. Don't wait for water to knock at your door—prepare with #FloodInsurance. Protect your home and your peace of mind. Read more: <u>https://www.floodsmart.gov/rivers</u> #RiverineFlooding	Rising rivers pose a threat to homes far from their banks. Don't wait for water to knock at your door—prepare with #FloodInsurance. Protect your home and your peace of mind. Read more: <u>https://www.floodsmart.gov/rivers</u> #RiverineFlooding
Bonus Post: Hurricane Preparedness	3	



RIVERINE FLOODING	LinkedIn/Meta Whether or not you live near water, you are at risk of #flooding. #RiverFlooding can affect homes even miles away from rivers. In fact, over the past 20 years (2003– 2023), 99% of counties in the United States experienced a flood event. Get #FloodInsurance and have peace of mind knowing your home is protected.	X (formerly Twitter) Over the past 20 years (2003–2023), 99% of counties in the United States experienced a flood event. Your home may be at risk, since #RiverFlooding can impact homes even miles from a river. With #FloodInsurance, you have peace of mind knowing your home is protected.
Spanish: App Promotion	LinkedIn/Meta	X (formerly Twitter)
CEL MARTES	¿En qué dirección gira un huracán? A) En el sentido de las agujas del reloj B) En sentido contrario a las agujas del reloj C) Depende de su ubicación	¿En qué dirección gira un huracán? A) En el sentido de las agujas del reloj B) En sentido contrario a las agujas del reloj C) Depende de su ubicación
Image FEMA → FEMA → FEMA	Visite floodsmart.gov/es/temporada-de- huracanes para conocer la respuesta y aprender más sobre cómo proteger su hogar durante la temporada de huracanes. #SeguroDeInundación #FloodSmart #Huracanes	Visite floodsmart.gov/es/temporada-de- huracanes para conocer la respuesta y aprender más. #SeguroDelnundación #FloodSmart #Huracanes

June 2024 | Hurricane Season / Summer Storms

PROTECT THE LIFE you've built	LinkedIn/Meta With storms becoming more frequent, there's no point in waiting for the next one to get prepared. Talk to your agent about how #FloodInsurance can help you protect the life you've built. Learn more: <u>https://www.floodsmart.gov/why-buy-flood- insurance</u> #NFIP	X (formerly Twitter) With storms becoming more frequent, there's no point in waiting for the next one to get prepared. Talk to your agent about #FloodInsurance today. Learn more: <u>https://www.floodsmart.gov/why-buy-</u> <u>flood-insurance</u> #NFIP
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	NATIONAL FLOOD INSURANCE PROGRAM®		
EMA		LinkedIn/Meta Just because you haven't experienced a #flood yet doesn't mean your home is safe from them. Hurricanes can form unexpectedly. Prepare for whatever the future holds by protecting your home with #FloodInsurance. Learn more at https://www.floodsmart.gov/hurricane- season.	X (formerly Twitter) Just because your property hasn't #flooded yet, it doesn't mean it can't. Now that it's #HurricaneSeason, get ahead and prepare for the unexpected. Protect the life you've built with #FloodInsurance. <u>https://www.floodsmart.gov/hurricane- season</u>
Week 3: Summer Storm	IS		
Download Image	S FEMA	LinkedIn/Meta You never know when a gentle summer rain can turn into #flooding, but with #FloodInsurance you can rest easy. Talk to your agent today and stay ahead of the next potential #flood. Learn more at: https://www.floodsmart.gov/why-buy-flood- insurance	X (formerly Twitter) You never know how quickly a summer storm can bring about a #flood. With #FloodInsurance you can rest easy, staying ahead of potential #flooding. Talk to your agent today. Learn more at: https://www.floodsmart.gov/why-buy- flood-insurance
Week 4: Summer Storm	IS		
		LinkedIn/Meta Summer storms can cause unexpected #flooding. In fact, you don't even need to live	X (formerly Twitter) You don't need to live near water to be at risk of flooding. Anywhere it rains, it can #flood, Don't lot a storm

near water to be at risk of flooding. Anywhere it rains, it can #flood. Don't let a storm ruin your summer plans—protect the life you've built with #FloodInsurance.

Learn more at: https://www.floodsmart.gov/why-buy-floodinsurance You don't need to live near water to be at risk of flooding. Anywhere it rains, it can #flood. Don't let a storm ruin your summer—protect the life you've built with #FloodInsurance.

Learn more at: <u>https://www.floodsmart.gov/why-buy-flood-insurance</u>

Week 5: Hurricane Season

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ELOOD INSURANCE IS YOUR WINNING CHOICE IS YOUR WINNING CHOICE IS YOUR WINNING CHOICE	LinkedIn/Meta You may not realize how costly #hurricanes are. Rebuilding after a #flood is expensive, and your homeowners or renters insurance likely doesn't cover flood damage. Protect your home with #FloodInsurance. Learn more: https://www.floodsmart.gov/hurricane- season/	X (formerly Twitter) You may not realize how costly #hurricanes are, or that your homeowners or renters insurance likely doesn't cover flood damage. Rebuilding after a #flood is expensive. Protect your home with #FloodInsurance. Learn more: https://www.floodsmart.gov/hurricane- season/
Bonus Post:	LinkedIn/Meta Between cold winter weather and muggy summer downpours, you've experienced a lot! But are you prepared for #flooding? Unlike most homeowners or renters	X (formerly Twitter) You've experienced a lot, from icy snowstorms to muggy summer downpours, but are you prepared for #flooding? Unlike most homeowners
	insurance, #FloodInsurance can help you rebuild after a #flood.	or renters insurance, #FloodInsurance can help you rebuild after a #flood.

Learn more at: <u>https://floodsmart.gov/why-</u> <u>buy-flood-insurance</u>

Learn more at:

insurance

https://floodsmart.gov/why-buy-flood-

Spanish:

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	LinkedIn/Meta	X (formerly Twitter)
EEMA EESE A DE PARADO Para la temporada de huracanes?	Los huracanes pueden causar grandes daños debido a las marejadas ciclónicas, el viento, las corrientes de resaca e inundaciones. Esté preparado descargando la aplicación móvil de FEMA y recibiendo alertas en tiempo real. Visite floodsmart.gov/es para aprender cómo podría verse afectada su zona por las inundaciones.	Esté preparado contra posibles huracanes descargando la aplicación móvil de FEMA y reciba alertas en tiempo real. <u>https://www.fema.gov/mobile-app</u> #SeguroDeInundación #FloodSmart #Huracanes
Download Image	https://www.fema.gov/mobile-app	
	#SeguroDeInundación #FloodSmart #Huracanes	

July 2024 | Hurricane Season / Flood After Fire





NATIONAL FLOOD INSURANCE PROGRAM®		
Download Image	LinkedIn/Meta As #HurricaneSeason approaches, it's crucial to safeguard your home from potential #flooding. Don't wait until it's too late—take proactive steps today to protect your investment and peace of mind with #FloodInsurance.	X (formerly Twitter) As #HurricaneSeason approaches, it's crucial to safeguard your home from potential #flooding. Don't wait until it's too late—take proactive steps today to protect your investment and peace of mind with #FloodInsurance.
Week 2: Hurricane Season		
EMA ES	LinkedIn/Meta #HurricaneSeason is the wrong time to gamble with Mother Nature. Don't take chances with your home's protection. Invest in #FloodInsurance now to safeguard your property and belongings from potential damage. Be proactive, stay prepared and ensure your peace of mind.	X (formerly Twitter) #HurricaneSeason is the wrong time to gamble with Mother Nature. Don't take chances with your home's protection. Invest in #floodinsurance now to safeguard your property and belongings from potential damage. Be proactive, stay prepared and ensure your peace of mind.
Week 3: Flood After Fire		
LEARN YOUR RISK AND PREPARE FOR A FLOOD AFTER FIRE	LinkedIn/Meta Don't overlook the increased risk of #FloodAfterFire! Once the flames are extinguished, the threat of #flooding rises. Protect your home from post-fire flood damage with #FloodInsurance. Don't wait—act now to safeguard your home and peace of mind. Learn more at https://www.floodsmart.gov/wildfires	X (formerly Twitter) Don't overlook your increased risk of #FloodAfterFire! After the flames are extinguished, the threat of #flooding rises. Act now to safeguard your home from post-fire flood damage and secure peace of mind with #FloodInsurance. Learn more: https://www.floodsmart.gov/wildfires
Week 4: Flood After Fire		





NATIONAL FLOOD INSURANCE PROGRAM®		
FEMA PROVIDENCE PEMA PROVIDENCE PE	LinkedIn/Meta Even after a wildfire is put out, it's crucial to remain vigilant. Residents in burn scar areas face an increased risk of #flooding and #mudflows. Find out more at floodsmart.gov/wildfires. #FloodAfterFire	X (formerly Twitter) Even after a wildfire is put out, it's crucial to remain vigilant. Residents in burn scar areas face an increased risk of #flooding and #mudflows. Find out more at floodsmart.gov/wildfires. #FloodAfterFire
Week 5: Hurricane Season	1	1
FEMA CONTRACTOR OF THE STATE OF	LinkedIn/Meta Why procrastinate preparing for the next storm until it hits? Stay ahead of hurricanes this season and avoid unnecessary stress, time and expenses by opting for #NFIP #FloodInsurance. Visit <u>https://www.floodsmart.gov/hurricane- season</u> to learn more.	X (formerly Twitter) Why procrastinate preparing for the next storm until it hits? Stay ahead of hurricanes this season and avoid unnecessary stress, time and expenses by opting for #NFIP #FloodInsurance. Learn more at https://www.floodsmart.gov/hurricane- season.
Bonus Post:		
PEMA PARA PARA PARA PARA PARA PARA PARA PA	LinkedIn/Meta #Floods have been a reality for many counties in the country. Don't wait for a natural disaster to strike; getting ahead with #FloodInsurance can safeguard your home. Be prepared and explore more insights: <u>https://agents.floodsmart.gov/homeowners- infographic</u>	X (formerly Twitter) #Floods have been a reality for many counties in the country. Don't wait for a natural disaster to strike; getting ahead with #FloodInsurance can safeguard your home. Be prepared and explore more insights: https://agents.floodsmart.gov/homeow ners-infographic
Spanish:		



and the second se	LinkedIn/Meta	X (formerly Twitter)
DATOS RÁPIDOS SOBRE EL BURO DE INUNDACIÓN Una rápida visión general ENTREMINIÓN ENTREMINIÓN ENTREMINÍN ENTREMINIÓN ENTREMINICOU ENTREMINIÓN ENTREMINIÓN ENTREMINIC	¿No está seguro de por dónde empezar cuando se trata de un #SeguroDelnundación? Esta infografía destaca hechos importantes sobre el riesgo de inundación y aclara los conceptos erróneos más comunes sobre las inundaciones y la cobertura del seguro de inundación. Deja en los comentarios cuál dato le sorprendió más. https://agents.floodsmart.gov/datos-rapidos- infografia #FloodSmart #Huracanes	Obtenga más información sobre hechos importantes sobre el riesgo de inundación y disipe los conceptos erróneos más comunes sobre las inundaciones y la cobertura del #SeguroDelnundación. https://agents.floodsmart.gov/datos- rapidos-infografia #FloodSmart #Huracanes
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