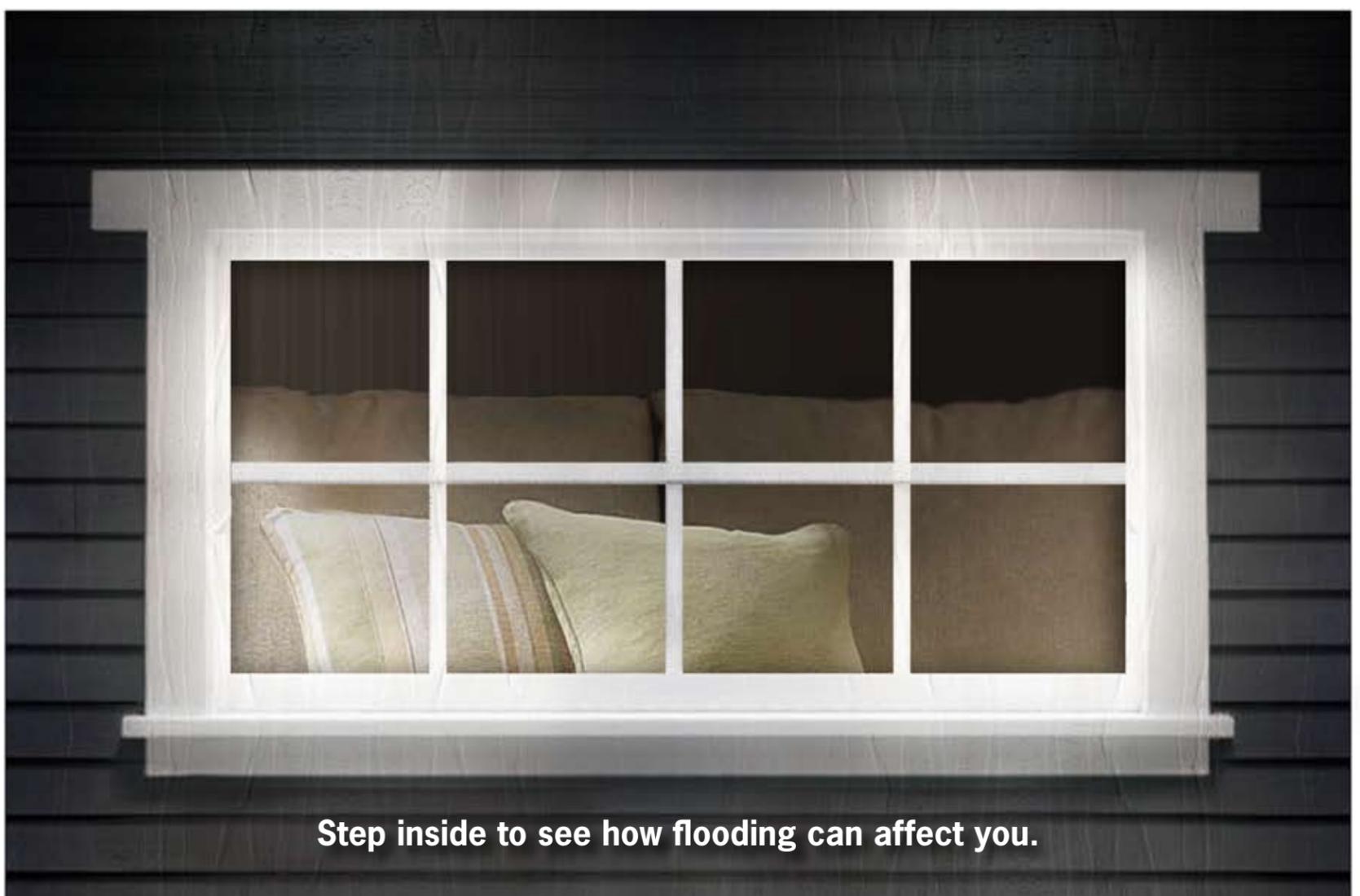
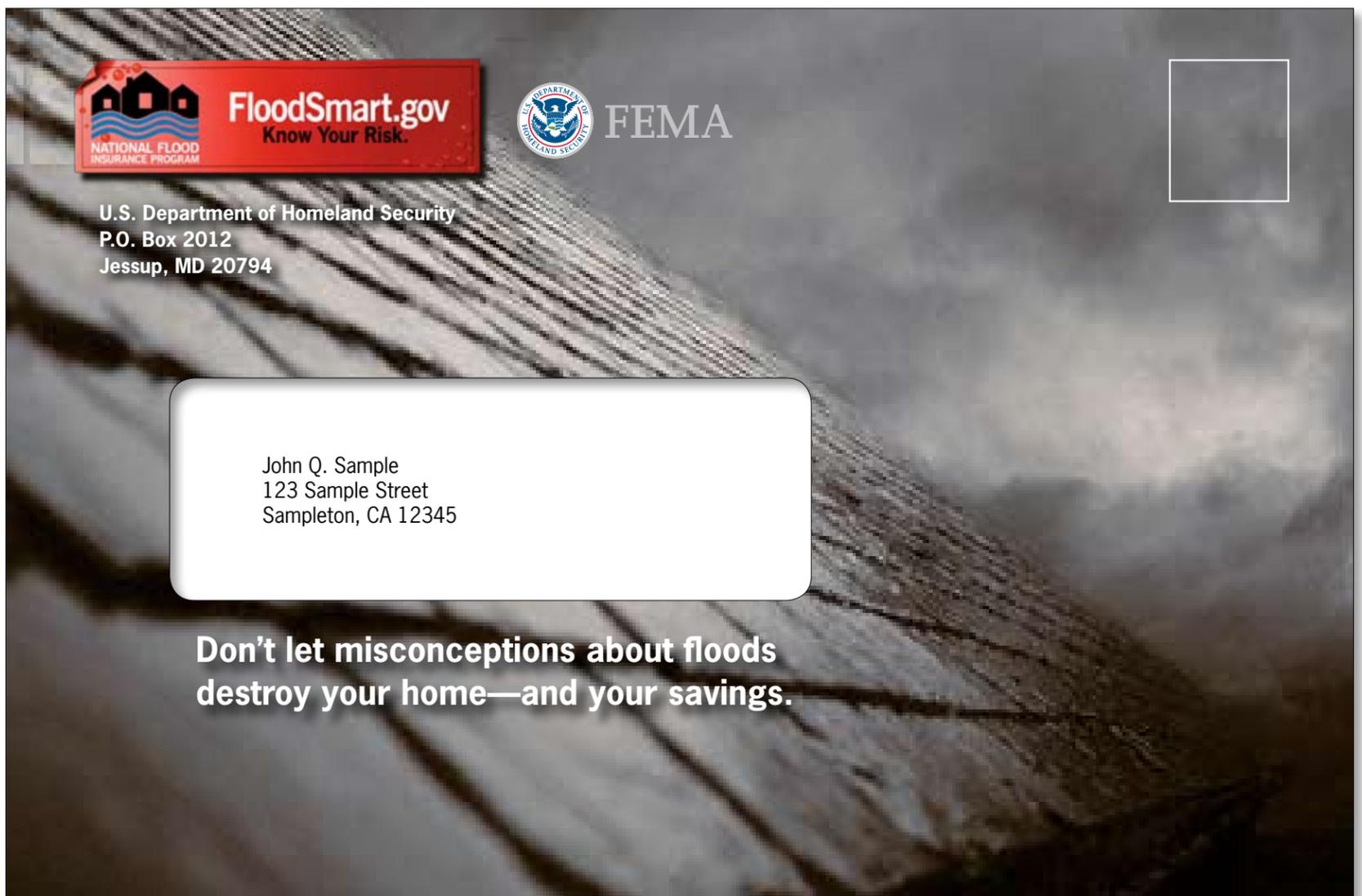


FEMA PRP DM “Misconceptions” Outer Envelope with window



FEMA PRP DM “Misconceptions” Buckslip unfolded



The number of flood misconceptions runs high.

“There’s no risk of flooding in my neighborhood.”

“My homeowners insurance covers flood damage.”

“Flood insurance is just too expensive.”

The cost of flooding runs even higher.

FACT: Only flood insurance covers floods.

FACT: Flood insurance starts as low as \$129 per year.

FACT: Everyone lives in a flood zone.